

ABSTRAK

This research is motivated by the challenge of finding experienced and trusted construction workers amidst the rapid technological developments and optimism in the construction sector in Indonesia. The need for a digital platform that can bridge service providers and clients is crucial to improving operational efficiency and service quality. This study aims to identify essential features required in a website for home renovation and repair services to improve accessibility and client satisfaction, and to analyze the effectiveness of implementing a prototype method in developing such a website.

The research scope is limited to users seeking home renovation and repair services, with a focus on specific service types and the development of basic to advanced features. The prototype method was chosen to ensure effective and efficient development through design iterations and user feedback gathering. The results of this research are expected to make a significant contribution to construction service providers by providing an effective platform, a reference for researchers in the field of construction information systems and technology, and teaching materials for academics. The developed website will be a solution to connect service providers and clients, provide needed information, and expedite the transaction process, especially in the Jakarta City area.

Keywords: *Website; Construction Services; Prototype; Information System*