

ABSTRACT

Wedding planning is a process that involves various complex elements, ranging from vendor selection and scheduling to budget management. In the midst of rapid technological development, the need for an integrated platform that efficiently connects engaged couples with wedding service providers is growing. However, many couple still struggle to find a well organized, user friendly, and professional platform. The main problem addressed in this research is the lack of a dedicated web based application that specifically facilitates bidding system between engaged couples and wedding vendors in a unified system.

As a solution, a web based wedding organizer application called Vowmate was developed to serve as a bridge between users and vendor search by category, an open bidding system, a wedding inspiration gallery, and a dedicated profile page for vendors. Built with a responsive and user friendly interface, Vowmate utilizes modern web technologies that support ease of navigation and flexible access across devices.

Based on survey results from 21 users and 4 vendors, over 90% of respondents stated that the interface was comfortable to use and that the navigation was easy to understand. The bidding and inspiration features were identified as the most appealing. All vendors expressed interest in actively joining the platform. From these findings, it can be concluded that Vowmate has the potential to become an effective digital solution and is worth further development as a web based wedding platform.

Keywords : Wedding Planner, Web Application, Vendor, Marriage, Bidding