

ABSTRACT

Not everyone grows up in a harmonious family, especially with the rise of the fatherless phenomenon, which can occur in families from various backgrounds. West Java, particularly Bandung Regency, has been recorded as the region with the highest divorce rate in Indonesia, according to Statistics Indonesia (BPS) in 2024—contributing significantly to the increasing number of fatherless cases. However, fatherlessness is not only caused by divorce or death, but also by the absence of a father figure in child-rearing. This phenomenon is still widely misunderstood by the public and therefore needs to be voiced through engaging media. The author conducted research using a mix-method approach, including literature studies, observation, interviews, surveys, and document analysis. The findings show that the fatherless issue needs to be raised—even through small efforts—using media such as 2D animation, supported by a thoughtfully designed background to make it more relatable to the public.

Keywords: *Animation, background, fatherless, parenting.*