

ABSTRACT

The advancement of digital technology has significantly influenced how children learn today, with a strong preference for visual and interactive methods. In contrast, many parents still rely on more traditional, structured, and quiet learning approaches. This disparity often leads to familial tension, reflecting a generational gap within the home environment. The short fiction film titled Jam Wajib Belajar was developed as a reflective medium to explore this dynamic while highlighting the importance of parental roles in adapting communication and parenting strategies in the digital era. Employing a qualitative approach, this study collected data through observation, literature review, and comparative analysis of similar films to formulate appropriate visual concepts. The pre-production phase involved research, scriptwriting, and visual planning, while the production phase focused on camera work, image composition, and lighting to enhance the emotional tone of the film. Post-production activities included visual editing, color grading, and refining the final narrative to align with the initial concept. The outcome is a ±15-minute short film that serves as both a reflective and educational tool, aiming to encourage greater parental involvement in creating a home environment that supports children's literacy development.

Keywords: Short film, generational gap, camera blocking, cinematography.