ABSTRACT

Environmental awareness should be nurtured from an early age, particularly through the family's influence on children. Children aged 6–9 are in a key developmental stage and are highly receptive to values from their surroundings. However, many children still lack an understanding its importance how to care for their home environment. Comics offer an engaging and accessible educational medium for children. With illustrations and narratives, comics can deliver meaningful messages in a light and enjoyable way. This design aims to create a comic that showcases how families can guide children in caring for their environment. The story reflects relatable home situations, using language and visuals tailored to the age group. It is hoped that this medium not only entertains but also builds awareness and encourages positive habits in children.

Keywords: Comic, environmental education, children, family