

**IMPLEMENTATION REVIEW OF DESIGN THINKING IN EMERGING
MARKETS: A STUDY OF FASHION MSMES IN BANDUNG CITY**

THESIS PROPOSAL

Proposed as part of the requirements to complete the bachelor's degree from
Management of Business in Telecommunication and Informatics

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**Universitas
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**BUSINESS MANAGEMENT OF TELECOMMUNICATION AND
INFORMATIC**

FACULTY OF ECONOMY AND BUSINESS

TELKOM UNIVERSITY

BANDUNG

2025