

Abstract

Children's interest in regional songs is declining due to the lack of engaging and age-appropriate learning media. Currently, textbooks only display lyrics and notes and lack a visual approach. This leaves children with a lack of knowledge about the diversity of regional songs in Indonesia. This study aims to design a children's educational book as a medium for introducing regional songs in West Java, which is expected to increase interest and understanding of the diversity of Indonesian regional songs. The method used in this study is qualitative with literature studies, observations, and interviews. The final result of this study is an educational book designed with an engaging visual approach, an easy-to-understand storyline, and regional songs that are selectively chosen to introduce positive values contained in the meaning of the songs to children according to their daily activities and age. It is hoped that this book can be an alternative, effective music education medium in preserving regional songs through early childhood education.

Keywords: *Educational books, music learning, regional songs, culture, children*