

ABSTRACT

Autism, or Autism Spectrum Disorder (ASD), is a neurodevelopmental condition characterized by impairments in behavior and social interaction. Typical characteristics of autism in children include communication difficulties, challenges in making eye contact, and hypersensitivity to specific sensory signals. In Indonesia, awareness and education about children with autism are still lacking. This could end up in social issues, including negative stigma or stereotypes within society in general, and also bullying of children with autism. This research and design project aimed to create an illustrated children's picture book about autism. Using an interesting visual style and adopting a comprehensible storyline language aims to educate children about the common characteristics of autism and increase children's awareness. It will be expected that it could prevent and even decrease cases of bullying among children with autism. In this research and design project, a qualitative method is utilized to collect data, which includes literature studies, interviews, and observations. The outcomes of this design are illustrated children's picture books that serve as educational media, enhancing children's awareness and understanding of the basic characteristics of autism. This illustrated children's picture book final design was tested on children to ensure it met its intended purpose.

Keywords: Autism, Illustration, Children's picture book, Visual Communication Design.