Abstract: The growing public enthusiasm for the arts in Bandung, reflected in the increasing number of local art communities and studios, has not been matched by the availability of adequate theater facilities to support high-quality performances. Addressing this issue, the design of a new theater that is modern, functional, and responsive to real user needs becomes a pressing necessity. This project adopts a Human-Centered Design (HCD) approach, placing human experiences at the core of the design process. Through the stages of empathy, problem definition, ideation, prototyping, and testing, the approach deeply explores the needs, aspirations, and behavior patterns of key users, including artists, audiences, and theater managers. As a result, the proposed theater design goes beyond technical and aesthetic considerations by creating a space that is inclusive, comfortable, and sustainable. Moreover, the HCD approach ensures that the design aligns with the unique sociocultural context of Bandung particularly by highlighting the potential of Kiaracondong as a vibrant and participatory art hub. Ultimately, this theater is envisioned not only as a Performance venue but also as a meaningful cultural space that fosters deeper connections between people and the arts.

Keywords: Activities, Functional, Government Regulations, Human-centered design, Performing arts, Theater facilities