

DAFTAR SINGKATAN

Singkatan	Keterangan
3R	<i>Reduce, Reuse, Recycle</i>
AHP	<i>Analytic Hierarchy Process</i>
AIP	Aulia Insberk Pro
CSR	<i>Corporate Social Responsibility</i>
CV	<i>Commanditaire Vennootschap</i>
EFE	<i>External Factor Evaluation</i>
FGD	<i>Focus Group Discussion</i>
IE	<i>Internal External</i>
IFE	<i>Internal Factor Evaluation</i>
QSPM	<i>Quantitative Strategic Planning Matrix</i>
SLA	<i>Service Level Agreement</i>
SWOT	<i>Strength Weakness Opportunities Threats</i>
TAS	<i>Total Attractiveness Score</i>
UMKM	Usaha Kecil Mikro Menengah