

PENGEMBANGAN DESAIN INTERIOR KANTOR ADMINISTRASI DAN LOGISTIK PT SELAHONJE JAYA ABADI DENGAN PENDEKATAN PSIKOLOGI RUANG

ABSTRACT

Abstract : *PT. Selahonje Jaya Abadi is a company engaged in the fast-food and logistics distribution sector that faces challenges in workspace effectiveness, particularly in interdepartmental communication, employee comfort, and mental well-being. Issues such as inefficient layout, limited collaboration space, and the absence of adequate rest areas trigger stress, decrease productivity, and hinder social interaction. This study aims to redesign the office interior using a spatial psychology approach, focusing on comfort, social interaction, work-life balance, and employee mental health. The methods used include field observation, interviews, documentation, literature review, and benchmarking to analyze needs and formulate a design concept. The design results include a new layout that shortens the distance between divisions, the addition rest spaces area, lighting and color schemes that enhance creativity, and improved air circulation. This design can create an environment and psychologically healthy work environment aligned with modern productivity demands, thereby increasing motivation, work quality, and fostering a positive work culture within the company.*

Keywords: *work effectiveness, social interaction, employee well-being, work productivity, spatial psychology*