

DAFTAR SINGKATAN

Singkatan	Deskripsi	Halaman Pertama Muncul
UMKM	Usaha Mikro, Kecil dan Menengah	1
PDB	Produk Domestik Bruto	1
BMC	<i>Business Model Canvas</i>	7
ADS	<i>Advertisements</i>	8
SWOT	<i>Strength, Weakness, Opportunity, Threat</i>	9
B2B	<i>Business to Business</i>	38
B2C	<i>Business to Customer</i>	39
POS	<i>Point of Sale</i>	118
CRM	<i>Customer Relationship Management</i>	120