

REDESAIN HOTEL SAVOY HOMANN BANDUNG DENGAN PENDEKATAN KONTEKSTUAL

Abstract

Abstract : *The interior redesign project of Hotel Savoy Homann is driven by various issues concerning both the comfort and aesthetics of the space for visitors and hotel staff. Inconsistencies in design elements such as the selection of materials, forms, colors, and lighting have resulted in a suboptimal spatial experience and diminished the historical impression that should serve as the hotel's main attraction. Furthermore, the existing interior has not fully represented the local cultural values and the building's historical significance. Therefore, this design aims to revive the distinctive character of Hotel Savoy Homann through an approach that considers both historical and cultural contexts, while creating spaces that are comfortable, representative, and harmonious with its architectural identity. The entire design process is based on direct observation and feedback from space users to ensure the proposed solutions are well-targeted. The integration of Art Deco style with a contextual approach has proven to produce an interior that is not only visually and functionally appealing but also reinforces the historical value and reaffirms Hotel Savoy Homann's position as an architectural heritage icon in the city of Bandung.*

keywords : *interior design, heritage hotel, local values, hotel savoy homann, art deco*