

DAFTAR PUSTAKA

- Ali, A. S. M., Nurin, S. S., & Mohi, Z. (2023). Room guest satisfaction towards guestroom physical environment quality in the theme hotel. *Journal of Tourism, Culinary, and Entrepreneurship (JTCE)*, 3(2), 213–240. <https://doi.org/10.37715/jtce.v3i2.3966>
- Amelia, K. P., & Lukito, W. (2022). Brand Identity Pada Elemen Interior Di Area Keberangkatan Bandara Internasional Kertajati. *Vitruvian : Jurnal Arsitektur, Bangunan Dan Lingkungan*, 11(2), 113. <https://doi.org/10.22441/vitruvian.2022.v11i2.002>
- Andi, P. Y., & Kusumowidagdo, A. (2024). INTERIOR BRANDING: ISSUES AND OPPORTUNITIES FOR INTERIOR DESIGN BUSINESSES. *Aksen: Journal of Design and Creative Industry*, 8(3).
- Anjing, Z. H. U. O. (2024). *VISUAL ANALYSIS AND EXPLORING OF CHINESE WINDOW LATTICE PATTERNS FOR CONTEMPORARY CERAMIC DECORATION DESIGN* (Doctoral dissertation, Silpakorn University).
- Aura, A. W., & Hanafiah, U. I. M. (2023). Implementasi Spirit of Place Dalam Desain Interior Upaya Pembentukan Identitas Suatu Tempat Studi Kasus Hotel the Place Distrik Nangang. *Jurnal Vastukara: Jurnal Desain Interior, Budaya, Dan Lingkungan Terbangun*, 3(1), 111–124. <https://doi.org/10.59997/vastukara.v3i1.2311>
- Card, H. et al. (2008). Hotels. Northeastern University School of Architecture. <https://issuu.com/neuarchitecture/docs/hot>
- De Chiara, J., Panero, J., & Zelnik, M. (2001). *Time-saver standards for interior design and space planning*. McGraw-Hill
- DIREKTUR JENDERAL PARIWISATA. (1988). Keputusan Direktur Jenderal Pariwisata No. 14/U/II/88. Pedoman Pembinaan Pramuwisata Khusus Direktur Jenderal Pariwisata, 20.
- Endriawan, D., Maulana, T. A., & Sadono, S. (2017, October). Mural sebagai Media Pendidikan dan Pengabdian Masyarakat. In *Seminar Nasional Seni dan Desain 2017* (pp. 482-485). State University of Surabaya.

- Grace, J., & Purnama, I. (2022). Penerapan Konsep Interior New Normal pada Lobby Hotel Ciputra Jakarta. *Mezanin*, 5(1), 125–131.
- Gunawan, A. I. (2017). Penerapan Interior Branding pada Hotel Yello (Doctoral dissertation, Petra Christian University).
- Kurniawan, M. R. (2025). KAJIAN APLIKASI BRAND IDENTITY PADA ELEMEN DESAIN INTERIOR SPARKLE COFFEE BANDUNG. *Jurnal Anala*, 13(1), 10-18.
<https://doi.org/10.46650/anala.13.1.1625.10-18>
- Majewski, M., & Wang, J. (2009, December). A Journey through Chinese Windows and Doors: An Introduction to Chinese Mathematical Art. In *Proceedings of the Fourteenth Asian Technology Conference in Mathematics* (pp. 17-21).
- Maruto, D. (2014). Kajian etika, etis dan estetika dalam karya seni rupa. *Imaji: Jurnal Seni dan Pendidikan Seni*, 12(1).
- Metric Handbook: Planning and Design Data*. (2021). United Kingdom: Taylor & Francis.
- Neufert, E., Jones, V., Thackara, J. (1988). *Architects' Data*. United Kingdom: Wiley.
- Nurintan, M., & Rostika, E. (2014). Penerapan Pencahayaan Interior pada Restoran Brussels Springs di Bandung: Studi Kasus pada Brussels Spring Resto & Cafe Jalan Sumatra Bandung.
- Panero, J., Zelnik, M. (2014). *Human Dimension and Interior Space: A Source Book of Design Reference Standards*. United Kingdom: Clarkson Potter/Ten Speed.
- Perdana, A.B., Sardjono, S., & Buckey, C. (2024). The earliest known Indonesian Batik? Hali: The International Magazine of Antique Carpet and Textile Art, 220, 92-97. Hali Publications Ltd.
- Raja, M. T. M. (2020). Kajian Aplikasi Brand Identity Pada Elemen Desain Interior. *Jurnal Arsitektur*, 4(2), 186–192.
- Rau, F. A., & Andriana, M. (2023). Perencanaan City Hotel di Jl. Gatot Subroto dengan Tema Arsitektur Modern. *INNOVATIVE: Journal Of Social Science Research*, 3(2), 14354-14365.

- Rizaldi, D., Abdulkarim, A., & Malik, Y. (2018). Ethnic Chinese Social Assimilation in Cibadak Chinatown Bandung. *International Journal Pedagogy of Social Studies*, 3(2), 133–141.
- Safitri, A. N., & Nugrahaini, F. T. (2022, August). Identifikasi Konsep Arsitektur Art Deco pada Bangunan Roemahkoe Heritage Hotel. In *Prosiding (SIAR) Seminar Ilmiah Arsitektur* (pp. 41-49).
- Santosa, A. (2005). Pendekatan Konseptual Dalam Proses Perancangan Interior. *Dimensi Interior*, 3(2).
- Sari, M. M., Artayasa, I. N., & Mulyati, M. I. (2023). Perancangan Gaya Modern Kontemporer Pada Villa Belakang, Grand Villa Pererenan. *Jurnal Vastukara: Jurnal Desain Interior, Budaya, Dan Lingkungan Terbangun*, 3(1), 102–110.
<https://doi.org/10.59997/vastukara.v3i1.2310>
- Sugianto, H. H., & Fauzy, B. (2022). AKULTURASI ARSITEKTUR TRADISIONAL DAN MODERN PADA BANGUNAN KLENTENG SATYA BUDHI DI BANDUNG. *Riset Arsitektur (RISA)*, 6(03), 275-290.
- Tsaqif, Q., & Maulina Hanafiah, U. I. (2020). Volumetric Color Approach As Application of Visual Color in Space Zoning Concept. *Idealog: Ide Dan Dialog Desain Indonesia*, 5(1), 67. <https://doi.org/10.25124/idealog.v5i1.4034>
- Zhang, D. (2018). Cultural symbols in Chinese architecture. *Available at SSRN 5119529*.
- Yar Bilal, S., Aslanoğlu, R., & Olguntürk, N. (2022). Colour, emotion, and behavioral intentions in city hotel guestrooms. *Color Research & Application*, 47(3), 771-782.