

ABSTRACT

The Directorate of Information Technology Center (PUTI) has developed a WordPress plugin called Auto Get Reviews, which is built using PHP and SQL programming languages. This plugin comes as a solution to the problems often faced by companies in managing data efficiently, especially when business needs exceed the standard functionality provided by the WordPress platform. By using this plugin, data management that was previously done manually can be automated, thereby reducing data redundancy and input errors that slow down the analysis and reporting process. The plugin is designed to automatically update reviews within a certain period of time, improve integration with MySQL databases, and provide more flexibility for website administrators. Auto Get Reviews helps overcome the challenges of data management in WordPress, which are commonly felt by companies with large amounts of data that require full control over its management.

Keywords: Wordpress Plugin, Auto Get Reviews, PHP and MySQL, Data Management, Content Management System, Review Automation.