

ABSTRACT

Currently, Telkom University does not have a plugin that can automatically retrieve review data from Google Maps, so content management is still done manually. To overcome these problems, the Auto Get Reviews plugin was built which aims to improve the efficiency of content management and performance of the Telkom University website through optimizing the Wordpress platform. One of the main features is Get Data, which functions to retrieve and filter review data from Google Maps with 4 and 5 star ratings automatically in the Telkom University area through the integration of Google API and Google Place ID. This project was carried out during a two-semester internship at the Direktorat Pusat Teknologi Informasi (PuTI) Telkom University through the stages of analysis, design, development using PHP and MySQL, API integration, and usability testing and functional testing. The tools used are Wordpress, Visual Studio Code, PhpMyAdmin, and Draw.io. The test results show that the Get Data feature run as expected and can be well received by the admin, so it is expected to be able to increase the effectiveness of content management on an ongoing basis.

Keywords: Wordpress Plugin, Get Data, Google Maps, PHP, MySQL, Telkom University