

ABSTRACT

PT Indo Trans Teknologi (TransTRACK) is a company engaged in optimizing fleet operations and supply chain integration. Despite having developed an internal digital system called RegisT, the recording and billing of invoices is still done manually by the Finance team. This process causes problems such as delays, data duplication, and difficulty in tracking the status of invoices. To overcome these problems, an interface and user experience design was carried out on the Finance Module by applying the User-Centered Design (UCD) approach. The results of this design include the creation of user segmentation, user personas, user requirements, information architecture, user flow, Wireframes, and high-fidelity (hi-fi) design. Evaluation was conducted based on Jakob Nielsen's usability principles and resulted in improvements to the visual components and interaction flow of the system. This design is expected to help the Finance and Collection team in recording and sending invoices digitally and efficiently.

Keywords: UI/UX design, digital invoice, User-Centered Design, financial management