ABSTRACT

This research aims to analyze the representation of women in the reporting of school sexual abuse cases published by CNN Indonesia news portal, using Theo van Leeuwen's Critical Discourse Analysis approach. The main focus of the research is to identify patterns of inclusion and exclusion in the news, as well as how these discourse strategies form a social construction of female victims. This research uses a qualitative-descriptive method with a critical discourse analysis approach, in which four news stories related to cases of sexual abuse in the school environment are selected as study materials. The results show that women as victims of sexual violence are often represented in a passive, weak, and voiceless position. Exclusionary strategies such as passivation and nominalization obscure the role of the perpetrator and marginalize the victim's experience, while inclusionary strategies tend to highlight institutional narratives and legal processes without describing the structural context that allows violence to occur. CNN Indonesia, despite showing initial efforts in the practice of advocacy journalism through consistent reporting and quotes from relevant institutions, still shows a tendency to reproduce discourses that reinforce the marginalization of women. This research recommends the need to strengthen gender perspectives in reporting and the need for the media to provide more space for victims' voices in order to encourage more just social change.

Keywords: critical discourse analysis, Theo van Leeuwen, women's marginalization, sexual violence, CNN Indonesia, media, representation.