

ABSTRACT

Application of Water Soluble in Decorative Stitching Techniques through an Artisanal Fashion Approach to Fashion Products

by

Maura Moza Nadzira

NIM: 1605210102

(Major Craft Textile and Fashion)

The development of the fashion industry has supported the emergence of opportunities for exploring new techniques and materials with the aim of enhancing the aesthetic and functional value of fashion product. One of material that holds potential is water soluble stabilizer made from polyvinyl alcohol (PVA), which is commonly used as stabilizing medium in embroidery techniques. This research aim to examine the visual potential and material characteristic of water soluble stabilizer in its application as an artisanal fashion approach. The methodology used in this research is qualitative and exploratory, and experimental exploration'

The findings indicate that the use of water soluble stabilizer in film form (water soluble film) through decorative stitching techniques is capable of producing textured and three-dimensional visual structures that can be applied to products using an artisanal fashion approach in the production process.

Keywords: water-soluble stabilizer, decorative stitching, artisanal fashion