

DAFTAR PUSTAKA

- Amelia, D., Oemar, E. A., & Program Pendidikan Seni Rupa, Fakultas Bahasa dan Seni, Universitas Negeri Surabaya. (2017). Perancangan desain kemasan Peppy's Snack Surabaya. *Jurnal Seni Rupa*, 5, 584–590.
- Bix, L., De La Fuente, J., Sundar, R. P., & Lockhart, H. (2009). Packaging design and development. In Chapter. <https://doi.org/10.13140/RG.2.1.2896.9445>
- Creswell, J. W., & Creswell, J. D. (2013). *Research design: Qualitative, quantitative, and mixed method approaches*. SAGE Publications.
- Ginting, C., Hartati, F. A., & Akademi Kuliner Monas Pasific. (2023). Analisis minat beli konsumen berdasarkan kemasan produk makanan dan minuman. *Jurnal Pendidikan Tambusai*, 3, 28195–28203.
- Humaira, R. A. (2023). Perancangan eco packaging skincare brand Kahf dengan sistem refill (Tugas akhir, Universitas Telkom).
- Khan, M. M., Waheed, S., & Ahmad, N. (2018). Product packaging and consumer purchase intentions. *Market Forces*.
- Newton, E. (2023). Types of packaging materials and their best uses. *Packaging Digest*. <https://www.packagingdigest.com/careers-education-training/5-types-of-packaging-materials-and-their-best-uses>
- Nugraha, B. (2023). Perancangan sepeda motor elektrik adventure sebagai fasilitas menuju tempat wisata: Studi kasus pada Glamping Lakeside (Skripsi sarjana, Universitas Telkom).
- Packaging design exploration using bamboo as premium souvenir products in SME Purnama Jati's food product case study in Jember. (2018).
- Putri, S. A., Pawestri, A. S., & Hutami, A. N. (2021). The packaging structure exploration of ready-to-eat kebab products for street vendors (Case Study: Royal Kebab, Kebab Franchise). In R. Wulandari, I. Resmadi, V. Haristianti, R. Aulia, R. T. Afif, G. A. Prahartha, & A. I. Yeru (Eds.), *Dynamics of Industrial Revolution 4.0: Digital Technology Transformation and Cultural Evolution. Proceedings of the 7th Bandung Creative Movement International Conference on Creative Industries (BCM 2020), Bandung, Indonesia, 12 November 2020* (pp. 214–218). CRC Press. <https://doi.org/10.1201/9781003193241-45>
- Sari, N. L. D. (2013). Elemen visual kemasan sebagai strategi komunikasi produk. *Jurnal Komunikasi PROFETIK*, 6(1).

Sari, R. K. (n.d.). Modul perancangan dan proses produksi. In *Modul ergonomi industri* (p.i). <https://repository.universitaspahlawan.ac.id/1897/1/Modul%20Perancangan%20Produk%20dan%20Proses%20Produksi.pdf>

Setiawan, E. (n.d.). Arti kata rancang-2 - Kamus Besar Bahasa Indonesia (KBBI) online. KBBI. <https://kbbi.web.id/rancang-2>

Stansyah, M. R., Tegar, M. A. P., S. S., & Choirunnisa, R. (2023). Analisis pengaruh minat beli konsumen terhadap pembelian makanan dan minuman melalui aplikasi Go Food. *Jurnal Pendidikan Tata Niaga (JPTN)*, 1, 43.

Swandhani, A. R., Pujiraharjo, Y., & Muttaqien, T. Z. (2020). Perancangan sarana meja yang berkanopi dengan sistem knock down di Taman Musik. *e-Proceeding of Art & Design*, 7(2), 5497–5502. <https://openlibrarypublications.telkomuniversity.ac.id/index.php/artdesign/article/view/1319>

Williams, B. (2025). Exploratory research design methods overview. *Insight7 - AI Tool for Interview Analysis & Market Research*, 1, 1–10. <https://insight7.io/exploratory-research-design-methods-overview/>