

ABSTRACT

This report presents the interior design process of a Dental and Aesthetic Clinic in Jakarta, conducted during an internship program at PT. Laju Giat Optimal (Lagio). The project adopts the Natural Modern concept, combining natural and modern elements into a harmonious design. The redesign addresses the client's need for a clinic with two main functions, namely dental treatment and aesthetic services, within one efficient, comfortable, and visually appealing space. The scope of work includes existing condition analysis, concept development, material selection, and design assistance in accordance with the company's design standards. As an interior design intern, the writer contributed to several stages, including moodboard preparation, material research, layouting, and early 3D modeling using SketchUp. This project not only explores a design that is both functional and aesthetic, but also considers space efficiency, user comfort, and alignment with the company's visual identity. This report aims to provide a comprehensive overview of the interior redesign process in a clinic project and serve as documentation of the intern's practical contributions to the professional design industry.

Keywords: Interior Design, Dental and Aesthetic Clinic, Natural Modern, Internship, PT. Laju Giat Optimal