

ABSTRACT

The development of the tourism industry and the demand for temporary accommodations that prioritize comfort, aesthetics, and functionality serve as the background for the design of the Villatel project in Sukabumi. This project adopts the Japandi interior design concept — a harmonious blend of Japanese and Scandinavian styles that emphasizes simplicity, tranquility, and a strong connection to nature. The Villatel is designed not only as an accommodation facility but also as an investment property that offers both a comfortable and aesthetically appealing living experience with high market value.

This design-only project was developed in collaboration with the design consultant PT. Koloni Tri Arsitama and covers three types of villa units: Villa 1 Bedroom (Yama), Villa 2 Bedroom (Sora), and Villa 3 Bedroom (Hoshi). Each unit is designed to offer optimal privacy, complete with a private pool and an interior layout that carefully considers space efficiency and accessibility, especially given the contoured site conditions and limited material transportation routes.

The design process focuses on creating spaces that balance functionality, aesthetics, and comfort. The Japandi concept is manifested through the use of natural materials such as wood, neutral and earthy color palettes, open space layouts for living, dining, and kitchen areas, as well as the selection of simple and easily movable furniture. This project not only addresses the client's needs in producing a functional and visually cohesive interior but also serves as a practical reference for implementing Japandi concepts in commercial residential interior design in Indonesia.

Keywords: *Villatel, Villa, Japandi, Interior Design, Sukabumi.*