

ABSTRACT

Urban lifestyle transformations have significantly influenced the function of shopping malls, shifting their role from purely retail-oriented spaces to multifunctional environments for social interaction, leisure, and culinary activities. However, many shopping malls are losing their competitive edge due to a lack of design innovation and failure to adapt to evolving consumer expectations, particularly regarding comfort, aesthetics, and experiential value. Therefore, revitalization through architectural redesign has become a strategic approach to extend the relevance and appeal of these commercial spaces to increase competitiveness and reach a wider target market.

Depok Shopping Mall, as one of the oldest malls in Depok City, faced similar challenges and took the initiative to rejuvenate through a collaboration with MARK Associates as a design consultant. The project includes redesigning the facade and various public areas of the mall, especially the food court. The problems that are found in the food court of Depok Shopping Mall are the lack of variety of seating facilities, poor flow and layout, and unattractive food court design. The purpose of this redesign is to create a space experience that is more attractive, comfortable, and in accordance with the lifestyle of current visitors. The result of this redesign is a Culinary Hub that is divided into several zones based on different types of seating and visitor eating activities using the concept of activity-based seating, which is adjusted to the design theme that follows current trends.

Keywords: *redesign, shopping mall, food court, activity-based seating*