

DAFTAR GAMBAR

Gambar 1.1 Survei profesional UX dalam menggunakan AI	1
Gambar 1. 2 Ulasan Pelanggan 1	2
Gambar 2. 1 Design Thinking.....	23
Gambar 2. 2 Empathy Map	23
Gambar 2.3 User Persona.....	24
Gambar 2. 4 Low-Fidelity / Wireframe	26
Gambar 3.1 Sistematika Penyelesaian Masalah.....	32
Gambar 3.2 How to make User Journey Map.....	43
Gambar 3. 3 How to make How Might We	44
Gambar 4. 1 Empathy Map	66
Gambar 4. 2 User Persona 1	69
Gambar 4. 3 User Persona 2.....	69
Gambar 4. 4 User Persona 3.....	69
Gambar 4. 5 User Persona 4.....	70
Gambar 4. 6 User Persona 5.....	70
Gambar 4. 7 User Journey Map D'Coffee cup	71
Gambar 4. 8 How Might We D'Coffee Cup	72
Gambar 4. 9 Brainstorming Ideate	73
Gambar 4.10 Affinity Diagram	74
Gambar 4. 11 Sitemap D'Coffee cup	75
Gambar 5. 1 User Task Flow pembelian.....	76
Gambar 5. 2 User Flow melakukan Reservasi	77
Gambar 5. 3 User Memberikan Feedback.....	77
Gambar 5. 4 Low-Fidelity Prototype Halaman Home	78
Gambar 5. 5 Low-Fidelity Prototype Halaman Menu	79
Gambar 5. 6 Low-Fidelity Prototype Halaman Cart dan Opsi Pembayaran.....	80
Gambar 5. 7 Low-Fidelity Prototype Halaman Konfirmasi Pembayaran.....	80
Gambar 5. 8 Low-Fidelity Prototype Halaman Payment QRIS, Virtual Account dan Cash.....	81
Gambar 5. 9 Low-Fidelity Prototype Halaman Ringkasan Pemesanan/Invoice...	82

Gambar 5. 10 Low-Fidelity Prototype pop up loading,fail, dan success	83
Gambar 5. 11 Low-Fidelity Prototype Halaman Pilihan Reservasi	83
Gambar 5. 12 Low-Fidelity Prototype Halaman Booked Form Sameday & Event	84
Gambar 5. 13 Low-Fidelity Prototype Halaman Konfirmasi Reservasi	85
Gambar 5. 14 Low-Fidelity Prototype Halaman Ringkasan Reservasi	85
Gambar 5. 15 Low-Fidelity Prototype Halaman Outlet.....	86
Gambar 5. 16 Low-Fidelity Prototype Halaman Form Feedback.....	87
Gambar 5. 17 Style Guide Logo	88
Gambar 5. 18 Style Guide Tipografi.....	89
Gambar 5. 19 Style Guide Color.....	90
Gambar 5. 20 Style Guide Komponen UI.....	90
Gambar 5. 21 High-Fidelity Prototype Sebelum dan Sesudah Halaman Home ...	91
Gambar 5. 22 High-Fidelity Sebelum dan Sesudah Prototype Halaman Menu....	92
Gambar 5. 23 High-Fidelity Sebelum dan Sesudah Prototype Halaman Cart	92
Gambar 5. 24 High-Fidelity Sebelum dan Sesudah Prototype Halaman Konfirmasi	93
Gambar 5. 25 High-Fidelity Sebelum dan Sesudah Prototype Halaman Payment QRIS.....	94
Gambar 5. 26 High-Fidelity Sebelum dan Sesudah Prototype Halaman Payment VA.....	95
Gambar 5. 27 High-Fidelity Sebelum dan Sesudah Prototype Halaman Payment Cash.....	96
Gambar 5. 28 High-Fidelity Sebelum dan Sesudah Prototype Halaman Pilihan Reservasi	97
Gambar 5. 29 High-Fidelity Sebelum dan Sesudah Prototype Halaman Form Reservasi Sameday.....	98
Gambar 5. 30 High-Fidelity Sebelum dan Sesudah Prototype Halaman Form Reservasi Event.....	99
Gambar 5. 31 High-Fidelity Sebelum dan Sesudah Prototype Halaman Konfirmasi reservasi	100

Gambar 5. 32 High-Fidelity Sebelum dan Sesudah Prototype Halaman Ringkasan Reservasi	101
Gambar 5. 33 High-Fidelity Sebelum dan Sesudah Prototype Halaman Lokasi	102
Gambar 5. 34 High-Fidelity Sebelum dan Sesudah Prototype Halaman Form Feedback	103