

DAFTAR GAMBAR

Gambar II.1 Hybrid Electric Vehicle	15
Gambar II.2 Kerangka Konseptual Theory of Planned Behavior	18
Gambar II.3 Kerangka Konseptual Norm Aktivasi Model.....	19
Gambar III. 1 Flowchart Alur Penelitian	22
Gambar III. 2 Flowchart Alur Penelitian	23
Gambar III. 3 Model Konseptual Penelitian	27
Gambar IV. 1 Grafik Usia Responden	36
Gambar IV. 2 Pendidikan Terakhir	37
Gambar IV. 3 Pekerjaan	38
Gambar IV. 4 Pendapatan Bulanan	38
Gambar IV. 5 Hasil Hipotesis	43