

## DAFTAR PUSTAKA

- Adi, A. C. (2024). Indonesia Tekankan Urgensi Dekarbonisasi Sektor Transportasi.
- Adly, E., Khairunnissa, S., & Laksamana, B. (2024). Mahadi : Indonesia Journal of Law Green Transportation Policy In Indonesia and Its Future Challenges. *Mahadi : Indonesia Journal of Law*, 03(02), 86–94. <https://doi.org/10.26594/register.v6i1.idarticle>
- Ahmadi, Irdhayanti, E., & Mufrihah, M. (2024). Analisis Faktor-Faktor Pembentuk Niat Beli Motor Listrik Dalam Upaya Mempercepat Adopsi Motor Listrik Di Indonesia. *Competence : Journal of Management Studies*, 18(1), 54–65.
- Aji, S. M. B., Adliawan, I., & Kawahyuning, D. I. (2024). Dampak Pemanfaatan Energi, Perkembangan Ekonomi, dan Wilayah Hutan terhadap emisi gas rumah kaca di AS, Rusia, China, dan Brasil. 7, 11–25.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Ajzen, I. (2002). *Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior*. *Journal of Applied Social Psychology*, 32(4), 665–683. [https://doi.org/https://doi.org/10.1111/j.1559-1816.2002.tb00236.x](https://doi.org/10.1111/j.1559-1816.2002.tb00236.x)
- Ansah, R., & Susilawati. (2023). Dampak Kendaraan Listrik Terhadap Lingkungan dan Sumberdaya Alam: Isu Mutakhir Dalam Transportasi Berkelanjutan. 3, 208–211.
- Arradian, D., & Ramadan, M. F. (2024). Subsidi Gagal: AISI Sebut Penjualan Motor Listrik di Indonesia Masih Jauh dari Harapan.
- Assegaf, S. (2015). Pengaruh Trust (Kepercayaan) dan *Online Shopping Experiences* (Pengalaman Berbelanja Online) terhadap Perilaku Konsumen dalam Berbelanja Online: Prespektif Konsumen di Indonesia. *Jurnal Aplikasi Manajemen (JAM)*, 13(3), 463–473.
- Bernando, F. O., & Ray, E. L. (2024). Niat Pembelian Kendaraan Listrik dengan Faktor Pendukung Harga, Sikap, Norma Subjektif, dan Kontrol Perilaku. *Jurnal Ilmiah Manajemen dan Bisnis*, 25(1), 59–73. <https://doi.org/10.30596/jimb.v25i1.17764>
- Bonisoli, L., Velepucha Cruz, A. M., & Rogel Elizalde, D. K. (2024). *Revving towards sustainability: Environmentalism impact on electric motorcycle adoption*. *Journal of Cleaner Production*, 435, 140–262. <https://doi.org/10.1016/J.JCLEPRO.2023.140262>
- Ferdiana Fasha, A., Robi, M. R., & Windasari, S. (2022). Determinasi Keputusan Pembelian Melalui Minat Beli: *Brand Ambassador dan Brand Image (Literature Review Manajemen Pemasaran)*. *MANAJEMEN PENDIDIKAN DAN ILMU SOSIAL*, 3(1), 30–42. <https://doi.org/10.38035/jmpis.v3i1>

- Firmansyah, A. M., & Hartini, S. (2022). *Predicting Electric Car Purchase Intentions Among Indonesia's Millennials*. *Jurnal Ekonomi*, 11(02), 775–794. <http://ejournal.seaninstitute.or.id/index.php/Ekonomi>
- Fischer, A. R. H. (2017). *Perception, Attitudes, Intentions, Decisions and Actual Behavior*. Dalam G. Emilien, R. Weitkunat, & F. Lüdicke (Ed.), *Consumer Perception of Product Risks and Benefits* (hlm. 303–317). Springer International Publishing. [https://doi.org/10.1007/978-3-319-50530-5\\_17](https://doi.org/10.1007/978-3-319-50530-5_17)
- Hair, J. F., Anderson, R. E., & Tatham, R. L. (1986). *Multivariate data analysis with readings* (2nd ed.). Macmillan Publishing Co., Inc.
- Hartmann, P., & Apaolaza-Ibáñez, V. (2011). *Consumer Attitude and Purchase Intention toward green energy brands: The roles of psychological benefits and environmental concern*. *Journal of Business Research*, 65(9), 1254–1263. <https://doi.org/10.1016/j.jbusres.2011.11.001>
- He, Z., Zhou, Y., Wang, J., Shen, W., Li, W., & Lu, W. (2023). *Influence of emotion on Purchase Intention of Electric Vehicles: a comparative study of consumers with different income levels*. *Current Psychology*, 42(25), 21704–21719. <https://doi.org/10.1007/s12144-022-03253-1>
- Humas, S. K. R. I. (2023). Pemerintah Luncurkan Insentif Pembelian Kendaraan Listrik Roda Empat dan Bus. <https://setkab.go.id/pemerintah-luncurkan-insentif-pembelian-kendaraan-listrik-roda-empat-dan-bus/>
- IEA. (2022). *An Energy Sector Roadmap to Net Zero Emissions in Indonesia*. [www.iea.org](http://www.iea.org)
- Immanuel, E. M. (2018). Analisis Pengaruh Kualitas Produk, Harga, dan Promosi Terhadap Kepuasan dan Loyalitas Konsumen Kecap Laron dengan Metode Structural Equation Modelling (SEM).
- Jain, S. (2020). *Assessing the moderating effect of Subjective Norm on luxury Purchase Intention: a study of Gen Y consumers in India*. *International Journal of Retail & Distribution Management*, 48(5), 517–536. <https://doi.org/10.1108/IJRDM-02-2019-0042>
- Karunia, M. R., Komarulzaman, A., & Tjahjawandita, A. (2023). Konsumsi Energi, Pembangunan Sektor Keuangan dan Emisi Karbon di Indonesia. *Jurnal Ekonomi dan Pembangunan Indonesia*, 23(1), 81–92. <https://doi.org/10.21002/jepi.2023.06>
- MacKinnon, D., Lockwood, C., & Williams, J. (2014). *Confidence Limits for the Indirect Effect: Distribution of the Product and Resampling Methods*. 39, 99–128. <https://www.researchgate.net/publication/263580903>
- Maharani, S., & Dirgantara, I. (2023). Faktor-Faktor Yang Mempengaruhi Immersion Saat Live Streaming Syaria Shopping Serta Pengaruhnya Kepada Minat

- Pembelian (Studi Pada *Social Commerce* Tik Tok Indonesia). *Jurnal Ilmiah Ekonomi Islam*, 9, 2942–2955. <https://doi.org/10.29040/jiei.v9i2.9854>
- Masud, M., & Hassan, M. (2020). *How Online Reviews Affect Consumers' Purchase Intention and Product Perception: A Qualitative Study*. 2(3), 43–51. <https://ssrn.com/abstract=3951760>
- Meilani, H. (2023). Kebijakan Insentif Kendaraan Listrik. 15(8), 16–20. <http://puslit.dpr.go.id>
- MG Motor. (2024). Kebijakan Pemerintah yang Mendukung Penggunaan Mobil Listrik. <https://www.mgmotor.id/news/kebijakan-pemerintah-yang-mendukung-penggunaan-mobil-listrik>
- Nasution, A., & Azmi, H. T. (2024). Tinjauan Yuridis Pemberian Insentif dalam Rangka Mendorong Percepatan *Battery Electric Vehicle* (BEV): Potensi Dukungan pada *Greenwashing* Dibalik Solusi Persoalan Lingkungan. *Jurnal Ilmu pertahanan*, 1(4), 96–110. <https://doi.org/10.62383/amandemen.v1i4.526>
- Permana, R., Yuliati, E., & Wulandari, P. (2023). Analisis faktor-faktor yang mempengaruhi konsumen terhadap *Purchase Intention* kendaraan listrik di indonesia. *INOBIS: Jurnal Inovasi Bisnis dan Manajemen Indonesia*, 6(2), 217–232.
- Pratiwi, A. A., Wibawa, B. M., & Baihaqi, I. (2020). Identifikasi Atribut Sepeda Motor Listrik terhadap Niat Membeli: Kasus di Indonesia. *JURNAL SAINS DAN SENI ITS*, 9(1).
- Rachmawati, I., & Amani, R. (2023). *Analysis of Electric Vehicle Purchase Intentions in Indonesia Using the Extension C-TAM-TPB Model*. *International Journal of Current Science Research and Review*, 6(12), 8065–8078. <https://doi.org/10.47191/ijcsrr/V6-i12-61>
- Rara Salsabila Syani, Tentama, F., & Diponegoro, A. M. (2021). *Validity and Reliability of Teacher Work Satisfaction Scale*. *JPPP - Jurnal Penelitian dan Pengukuran Psikologi*, 10(2), 91–99. <https://doi.org/10.21009/JPPP.102.04>
- Ritchie, H., Rosado, P., & Roser, M. (2023). *CO<sub>2</sub> and Greenhouse Gas Emissions*. Dalam *CO<sub>2</sub> and Greenhouse Gas Emissions*. <https://ourworldindata.org/co2-and-greenhouse-gas-emissions>
- Sari, R., Qanita, A., Fadila, S., Febryenda, F., Dharmo, M., & Askar, A. (2024). Analisis Niat Penggunaan Kendaraan Listrik: Pendekatan Teori Perilaku Terencana Dalam Konteks Mobilitas Berkelanjutan. *INFOTECH journal*, 10(1), 141–146. <https://doi.org/10.31949/infotech.v10i1.9822>
- Sartzetakis, E. S., Xepapadeas, A., & Petrakis, E. (2009). *The role of information provision as a policy instrument to supplement Environmental Taxes: Empowering consumers to choose optimally*.

<https://doi.org/TheRoleofInformationProvisionasaPolicyInstrumenttoSupplementEnvironmentalTaxes:EmpoweringConsumertoChooseOptimally>

Sartzetakis, E., Xepapadeas, A., & Petrakis, E. (2009). *The Role of Information Provision as a Policy Instrument to Supplement Environmental Taxes: Empowering Consumers to Choose Optimally*. *Environmental and Resource Economics*, 1–6. <https://doi.org/10.2139/ssrn.1443895>

Shakeel, U. (2022). *Electric Vehicle development in Pakistan: Predicting consumer Purchase Intention. Cleaner and Responsible Consumption*, 5. <https://doi.org/10.1016/j.clrc.2022.100065>

Sierzchula, W., Bakker, S., Maat, K., & Van Wee, B. (2014). *The influence of financial incentives and other socio-economic factors on Electric Vehicle adoption*. *Energy Policy*, 68, 183–194. <https://doi.org/10.1016/j.enpol.2014.01.043>

Simbolon, A. M., Rusli, B., & -, C.-. (2022). Kebijakan Kendaraan Listrik dalam Perspektif Pasar dan Infrastruktur: Studi Reviu Komparasi Bilateral Korea Selatan dan Indonesia. *Jurnal Penelitian Transportasi Darat*, 24(2), 83–91. <https://doi.org/10.25104/jptd.v24i2.1943>

Supriadi, D., Iman, A. H., & Saputra, Y. (2024). Studi Intensi Pembelian Kendaraan Listrik pada Generasi-Z: Pendekatan Teori Perilaku Terencana yang diperluas. *EKOMABIS: Jurnal Ekonomi Manajemen Bisnis*, 5(01), 83–98. <https://doi.org/10.37366/ekomabis.v5i01.1444>

Surayya Lubis, F., Putri Rahima, A., Isnaini Hadiyul Umam, M., Rizki, M., Teknik Industri, J., Sains dan Teknologi, F., Sultan Syarif Kasim Riau Jl Soebrantas No, U. H., & Baru, S. (2019). Analisis Kepuasan Pelanggan dengan Metode *Servqual* dan Pendekatan *Structural Equation Modelling (SEM)* pada Perusahaan Jasa Pengiriman Barang di Wilayah Kota Pekanbaru. *Jurnal Sains, Teknologi dan Industri*, 16(02), 25–31.

Swastika, M. (2024). Alasan Konsumen Masih Ragu Beralih ke Motor Listrik. <https://bandarlampung.pikiran-rakyat.com/teknologi-sains/pr-3438680537/alasan-konsumen-masih-ragu-beralih-ke-motor-listrik?page=all>

Syahputro, P., & Abdul Hadi, D. (2024). *Understanding the Impact of Incentive Policy and Social Attribute to Enhance the Consumers' Purchase Intentions towards BEVs: TPB Explained*. *Jurnal Manajemen Keuangan Publik*, 8(1), 15–30.

Vernanda, R., Hidayat, A., & Andika, B. T. (2019). *The Influence of Attitude, Subjective Norm, and Perceived Behavioral Control on Purchase Interest and Behavior of Halal Food Product with Halal Awareness as Moderated Variable*. *International Journal of Science and Research*, 8(11), 1969–1976. <https://doi.org/10.21275/ART20203112>

Wang, X.-W., Cao, Y.-M., & Zhang, N. (2021). *The influences of incentive policy perceptions and consumer social attributes on Battery Electric Vehicle Purchase*

- Intentions. Energy Policy*, 151, 112–163.  
<https://doi.org/10.1016/j.enpol.2021.112163>
- Wibowo, H. A. (2020). Model Teori Perilaku Terencana yang Diperluas Religiusitas: Menjelaskan Niat Berwirausaha Mahasiswa Karyawan. 205–213.
- Xue, Y., Zhang, Y., Wang, Z., Tian, S., Xiong, Q., & Li, L. Q. (2023). *Effects of incentive policies on the Purchase Intention of Electric Vehicles in China: Psychosocial value and family ownership*. *Energy Policy*, 181, 1–11. <https://doi.org/10.1016/j.enpol.2023.113732>
- Yang, C., Chen, M., Zhou, W., Zhang, X., & Zhang, D. (2024). *The role of online consumer reviews in shaping Chinese consumers' Purchase Intentions for energy-saving household appliances: a social communication theory perspective*. *Discover Sustainability*, 5(1), 1–22. <https://doi.org/10.1007/s43621-024-00669-6>
- Yang, X. (2022). *Consumers' Purchase Intentions in social commerce: the role of social psychological distance, perceived value, and perceived cognitive effort*. *Information Technology and People*, 35(8), 330–348. <https://doi.org/10.1108/ITP-02-2022-0091>
- Yuniza, M. E., Pratama, I. W. B. E., & Ramadhaniati, R. C. (2021). *Indonesia's incentive policies on Electric Vehicles: The questionable effort from the government*. *International Journal of Energy Economics and Policy*, 11(5), 434–440. <https://doi.org/10.32479/ijep.11453>
- Yusuf, M. (2022). Pengaruh Promosi, Gaya Hidup, dan Persepsi Risiko terhadap Niat Beli Motor Listrik menggunakan Metode SEM - PLS. *G-Tech: Jurnal Teknologi Terapan*, 6(2), 241–248. <https://doi.org/10.33379/gtech.v6i2.1685>
- Zailani, A. U., Husain, T., & Budiyantara, A. (2020). Analisis Simulasi Sistem Penunjang Keputusan: Model Matematis Dengan Pendekatan *Goodness-of Fit* Berbasis *Structural Equation Model*. *SMARTICS Journal*, 6(1), 10–14. <https://doi.org/10.21067/smartics.v6i1.4157>
- Zhang, W., Wang, S., Wan, L., Zhang, Z., & Zhao, D. (2022). *Information perspective for understanding consumers' perceptions of Electric Vehicles and adoption intentions*. *Transportation Research Part D: Transport and Environment*, 102, 103157. <https://doi.org/10.1016/j.trd.2021.103157>