

LIST OF TABLES

Tabel 1. 1 Research Time.....	10
Table 2. 1 National Journal.....	23
Table 2. 2 International Journal.....	28
Table 3. 1 Research Analysis Unit.....	37
Table 3. 2 Criteria Informant.....	41
Table 3. 3 Informant Data.....	43
Table 4. 1 Informant Characteristics.....	48
Table 4. 2 Conduct A Situation Analysis and Identify Problems.....	55
Table 4. 3 Analyze The Supervision Of Groups Involved In Communication.....	60
Table 4. 4 Conduct Objective Communication To Increase Knowledge And Influence The Behaviour Of Communicants.....	67
Table 4. 5 Develop A Communication Strategy Based On The Data Obtained.....	71
Table 4. 6 Encourage and Direct The Community.....	76
Table 4. 7 Selecting The Media To Be Used.....	81
Table 4. 8 Prepare The Massage That Will Be Delivered To The Communicant.....	84
Table 4. 9 Conduct Media Production And Pretest.....	88
Table 4. 10 Conduct Information Dissemination Through The Media And Implement It.....	91
Table 4. 11 Carry Out Monitoring And Evaluation As Well As The Implementation Of Documentation Of The Communication Strategy That Has Been Implemented..	96
Table 4. 12 Environmental Aspect Results.....	100
Table 4. 13 Economics Aspect Results.....	105
Table 4. 14 Social Aspect Results.....	109
Table 4. 15 Summary of Discussion.....	131