

ABSTRACT

The rapid and massive development of the Jakarta Metropolitan city has caused serious problems in the original villages in Jakarta. One example is the Kebon Melati area in Tanah Abang, Central Jakarta, which is now surrounded by rows of skyscrapers. In the design of the final work of the Documentary Video Production "Kebon Melati: Surrounded by Jakarta's Skyscrapers" Kompas.com Megapolitan Program, the design and production process of the video is explained. The theory of mass communication and film production management is used in the design of this work to understand how messages conveyed through documentaries can reach a wider audience, as well as to manage the production process efficiently and in a structured manner. The results of this video production successfully fulfill the functions of mass communication, namely, the surveillance function that appears when the video provides information about the phenomena that occur; the correlation that appears when the video explains the problems that occur in Kebon Melati and why they occur; socialization that appears when the video shows the lives of Kebon Melati residents who are full of tolerance, and entertainment that appears when this video is packaged with cinematography and an interesting storyline to watch.

Keywords: *Documentary Video, Production Management, Mass Communication, Kebon Melati, Kompas.com*