

ABSTRACT

Love is an essential part of human life and is often expressed through romantic relationships. To build a healthy and meaningful relationship, effective communication between partners is crucial. The concept of Love Languages including words of affirmation, quality time, receiving gifts, acts of service, and physical touch serves as a means of expressing affection both verbally and non-verbally. This research adopts a qualitative approach using Roland Barthes semiotic analysis to examine how Love Languages are represented in the music video Love Epiphany by Reality Club. By analyzing fifteen selected scenes along with the accompanying lyrics, the study finds that all five dimensions of Love Languages are present both explicitly and implicitly. These representations highlight how music media can serve as a channel for emotional expression and convey cultural values related to love.

Keywords: *Love Language, Roland Barthes Semiotics, Music Video, Reality Club*