

DAFTAR PUSTAKA

Adizes, Ichak. (1996). *Corporate life cycles: How and why corporations grow and die and what to do about it*. Prentice Hall.

Adizes, Ichak. (1996). *The pursuit of prime: Maximize your company's success with the Adizes program*. Prentice-Hall.

Adizes, Ichak. (2015). *The Pursuit of Prime: Maximize Your Company's Success with the Adizes Program*. Santa Barbara, CA: Adizes Institute.

Asosiasi E-Commerce Indonesia. (2024). *Laporan perkembangan e-commerce dan startup di Indonesia*.

Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. Sage Publications.

Hootsuite. (2024). *Digital 2024: Indonesia*. Retrieved from <https://datareportal.com/reports/digital-2024-indonesia>

Horbunova, A. V., & Buhai, V. Z. (2019). Corporate life cycle as an instrument of its growth management. *Economic Review Journal*, 5(1), 102-110.

Indrawati. (2018). *METODE PENELITIAN KUALITATIF Manajemen dan Bisnis Konvergensi Teknologi Informasi dan Komunikasi* (Rachmi (ed.)). Refika Aditama.

Indrawati. (2025). *Adoption of ChatGPT in educational institutions in Botswana: A customer perspective*. *Asia Pacific Management Review*, 30(1), 35–47. <https://doi.org/10.1016/j.apmr.2025.01.005>

International Institute for Management Development. (2024). *World digital competitiveness ranking 2024*.

Iqbal, M. S., Tricahyono, D., & Djatmiko, T. (2020). Perumusan strategi pengembangan perusahaan percetakan Alpucard dengan menggunakan teori corporate life cycle dari Ichak Adizes. *e-Proceeding of Management*, 7(2), 2543–2554.

Kementerian Komunikasi dan Digital Republik Indonesia. (2024). *Laporan statistik pengguna internet di Indonesia tahun 2024*.

Kementerian Koperasi dan UKM. (2024). Perkembangan digitalisasi UMKM di Indonesia.

Lee, H., & Xie, Y. A. (2023). Corporate lifecycle and default risk. *Financial Economics Journal*, 8(1), 215-230.

McNally, B., & O'Connor, T. (2023). The corporate governance lifecycle in emerging markets: The case of the Republic of Korea. *Asian Journal of Corporate Governance*, 11(4), 401-419.

Meltwater. (2024). Laporan penggunaan media digital di Indonesia.

Mintzberg, H. (2024). *Definition and Levels of Strategy*. Oxford Academic.

Noviyanti, N., & Tricahyono, D. (2024). *Business ecosystem development in corporate business strategy*. *Jurnal Bisnis dan Pemasaran Digital*, 4(1), 41–56.

Rezai, G., & Samany, N. (2014). Corporate life cycle and business performance. *Journal of Business Research*, 67(4), 789-798

Rezai, N., & Samany, M. (2014). Corporate Life cycle stages and their impact on organizational performance. *International Journal of Business Management*, 9(3), 134-142.

Riawan, T. B. A., Pasaribu, R. D., & Sutjipto, M. R. (2024). Review of Scenario Planning and Future Strategy of PT. Telkomsel's Fixed Mobile Convergence 67 (FMC) Service Implementation. *Journal of Multidisciplinary Academic Business Studies*, 1(2), 149–163. <https://doi.org/10.35912/jomabs.v1i2.1898>

Rindang, S. T. (2020). Analisis posisi siklus hidup organisasi kantor pusat otoritas jasa keuangan berdasarkan organizational life cycle. Universitas Telkom.

Sari, R. D. (2020). *Analisis Corporate Life Cycle pada Perusahaan Digital Marketing di Jakarta*. Skripsi, Fakultas Ekonomi dan Bisnis, Universitas Indonesia.

Slavičková, J., & Slaviček, O. (2022). Classification of company life cycle stages: An automotive industry in the Czech Republic. *Journal of Corporate Finance*, 7(2), 78-92.

Stephanie, T. R., & Rismayani, R. (2021). *The analysis of Otoritas Jasa Keuangan position in the organizational life cycle*. *Jurnal Riset Akuntansi dan Bisnis Airlangga*, 6(1), 955–973. <https://www.jraba.org>

Sugiyono. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

Sugiyono. (2018). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.

Utami, S., & Astuti, R. (2024). *Use of Social Media Marketing among MSMEs: Driving and Inhibiting Factors*. *Jurnal Manajemen Indonesia*, 24(1), 21–29. <https://doi.org/10.25124/jmi.v24i1.5475>

Wahyuningtyas, R., Disastra, G., & Rismayani, R. (2023). Toward cooperative competitiveness for community development in Economic Society 5.0. *Journal of Enterprising Communities: People and Places in the Global Economy*, 17(3), 594–620.

Wahyuningtyas, R. (2015). An Integrated Talent Management System: Challenges for Competitive Advantage. *International Business Management*, 9.

Wu, Y., van Rooij, B., & Kluin, M. (2024). Organizational life-cycle analysis of corporate offending: Insights into how changes in business cycles interact with regulatory oversight to shape compliance and violations. *Journal of Business Ethics*, 13(2), 287-305.