

ABSTRACT

The DPR RI, which holds the power to form laws, socializes the TPKS Law through its official website. However, based on Komnas Perempuan's annual records, the percentage of sexual discrimination violence against women is increasing both among teenagers and adults. The DPR RI website, based on the results of the Baseline Survey of the Open Parliament Indonesia (OPI) Roadmap in 2020, is considered to still have information that is not up to date, including 40% stating that it is bad and 9.2% stating that it is very bad. The poor quality of information on the DPR RI website on the TPKS Law page, which is stated to be less up to date, has resulted in unclear information on the TPKS Law on the DPR RI's official website, namely its website, in socializing information about the TPKS Law. The approach in this research is qualitative with descriptive methods through data collection techniques of interviews, documentation, and observation. This research refers to the new media theory by Walter J. Ong (1982) with five sub-analyses: Interactivity, Dialogue Capability, Simultaneity, Communal Participation and Information Digitization. The results of this study show that the dpr.go.id website has successfully implemented 4 of the 5 sub-analyses. In interactivity dpr.go.id has adopted the concept of two-way communication in the legislative process, in simultaneity dpr.go.id has search engine capabilities that allow users to move between various types of content quickly, then in communal participation dpr.go.id already has features that support public participation to become a bridge between the community and the DPR RI, and in the digital format strategy, dpr.go.id provides open access to up to date information that is packaged in a user friendly manner. Meanwhile, the dpr.go.id website has not implemented dialog capabilities due to the lack of response to public comments and the absence of thematic discussion forums. This research contributes to an understanding of how the management of the dpr.go.id website can shape public opinion on the TPKS Law.

Keywords: DPR RI, New Media, TPKS Law, Website Management, Website.