ABSTRACT

One of the industrial sectors that makes a major contribution to the country is the transportation and logistics sector, because this sector is the backbone of economic mobility. Transportation services, ranging from taxis, airplanes, to logistics delivery services, have an important role in supporting economic activities in the general public. Company value is a reflection of the level of public and investor trust in the company, which can be observed through the company's performance and stock price.

This study aims to determine intellectual capital, capital intensity, leverage, and company growth The effect of company value on transportation and logistics sector companies listed on the Indonesian Stock Exchange for the 2019-2023 period.

The method used in this study is a quantitative method with secondary data obtained from the company's financial and annual reports on the official website of the Indonesia Stock Exchange. This study focuses on transportation and logistics sector companies listed on the Indonesia Stock Exchange during the 2019–2023 period. The research sample includes 23 companies with an observation period of 5 years, resulting in a total of 115 data obtained through purposive sampling techniques. Data analysis was conducted using descriptive statistical methods and panel data regression, which were processed with the help of EVIEWS 12 software.

Intellectual Capital has a positive and significant effect on company value, indicating that good intellectual asset management can increase investor confidence. Leverage also shows a positive and significant effect on company value, meaning that effective use of debt can increase the company's market value. Company growth provides a positive and significant contribution to company value, indicating that good growth can attract investor interest. Capital intensity does not show a significant effect on company value, indicating that the proportion of fixed assets does not always have a positive impact on company value.

Keywords: Capital Intensity, Firm Value, Firm Growth, Intellectual Capital, Leverage