DAFTAR ISTILAH & SINGKATAN

SARUHAN : Sambal Rumahan Nusantara

CEO : Chief Executive Officer
CFO : Chief Financial Officer
COO : Chief Operational Officer
CMO : Chief Marketing Officer
CTO : Chief Technology Officer

CPO : Chief Product Officer

SWOT : Streanght, Weakness, Opportunity,

Threats

UMKM Usaha Mikro, Kecil dan Menengah

SBM Smart Business Map