

DAFTAR PUSTAKA

- Abdullah, D., Kurnadi, E., & Apriyani, N. (2022). Pengaruh literasi keuangan dan pengendalian diri terhadap perilaku konsumtif pada mahasiswa Fakultas Ekonomika dan Bisnis Universitas Majalengka. *Jurnal Akuntansi Kompetif*, 5(1), 41–49.
- Aisafitri, L., & Yusriyah, K. (2021). Kecanduan media sosial (fomo) pada generasi milenial. *Jurnal Audience: Jurnal Ilmu Komunikasi*, 4(01), 86–106.
- Akbar, A., & Fitriyani, N. R. (2024). The meaning of the novel Ceroz and Batozar by Tere Liye (pierce's semiotic studies). *JPPi (Jurnal Penelitian Pendidikan Indonesia)*, 10(1), 460. <https://doi.org/10.29210/020242513>
- Aninda, N., & Sunarya, Y. Y. (2023). Siklus Tren Fashion Di Media Sosial (Studi Kasus Tren Berkain Di Instagram Remaja Nusantara). *Jurnal Seni Dan Reka Rancang: Jurnal Ilmiah Magister Desain*, 6(1), 1–20.
- Aresti, N. G., Lukmantoro, T., & Ulfa, N. S. (2023). Pengaruh Tingkat Fear of Missing Out (FoMO) dan Tingkat Pengawasan Orang Tua terhadap Tingkat Kecanduan Penggunaan TikTok pada Remaja. *Interaksi Online*, 11(3), 272–284.
- Arikunto, S. (2006). *Prosedur Penelitian Suatu Pendekatan Praktek*. Rineka Cipta.
- Arum, D., & Khoirunnisa, Ri. N. (2021). Hubungan antara kontrol diri dengan perilaku konsumtif pada mahasiswi psikologi pengguna e-commerce shopee. *Character: Jurnal Penelitian Psikologi*, 8(9), 92–102.
- Astuti, E. D. (2013). Perilaku konsumtif dalam membeli barang pada ibu rumah tangga di Kota Samarinda. *Psikoborneo: Jurnal Ilmiah Psikologi*, 1(2), 79–83.
- Bakioğlu, F., Deniz, M., Griffiths, M. D., & Pakpour, A. H. (2022). Adaptation and validation of the Online-Fear of Missing Out Inventory into Turkish and the association with social media addiction, smartphone addiction, and life satisfaction. *BMC Psychology*, 10(1), 154.

- Bläse, R., Filser, M., Kraus, S., Puumalainen, K., & Moog, P. (2024). Non-sustainable buying behavior: How the fear of missing out drives purchase intentions in the fast fashion industry. *Business Strategy and the Environment*, 33(2), 626–641. <https://doi.org/10.1002/bse.3509>
- Chin, W. W. (1998). *The Partial Least Squares Approach to Structural Equation Modeling*. <https://www.researchgate.net/publication/311766005>
- Deliana, S. R., Afifah, N., Listiana, E., Shalahuddin, A., & Hasanudin, H. (2024). The influence of fear of missing out (FoMO) and hedonism on online impulse buying in Generation Z Shopee users with subjective norm and attitude as mediation variables. *Journal of Management Science (JMAS)*, 7(1), 206–216.
- Deniz, M. (2021). Fear of missing out (FoMO) mediate relations between social self-efficacy and life satisfaction. *Psicologia: Reflexão e Crítica*, 34, 28.
- Diantari, N. K. Y. (2021). Fast fashion sebagai lifestyle generasi Z di Denpasar. *SANDI: Seminar Nasional Desain*, 1, 98–104.
- Dinh, T. C. T., & Lee, Y. (2022). “I want to be as trendy as influencers”—how “fear of missing out” leads to buying intention for products endorsed by social media influencers. *Journal of Research in Interactive Marketing*, 16(3), 346–364.
- Dwisuardinata, I. B. N., & Darma, G. S. (2022). The Impact of Social Influence, Product Knowledge, and Fear of Missing Out (FOMO) towards Purchase Intention on Alcoholic Beverage in Bali. *Binus Business Review*, 14(1), 1–11. <https://doi.org/10.21512/bbr.v14i1.8919>
- Fitria, N., Al Hadromi, F., & Ekmarinda, E. Y. (2023). *FOMO and Its Effect on Gen Z Performance* (pp. 142–146). https://doi.org/10.2991/978-94-6463-346-7_27
- Fitriani, A., Lindawarti, Y. I., & Haryono, H. (2024). Eksistensi Budaya Thrifting (Pakaian Bekas) Sebagai Tren Fashion Mahasiswa FKIP UNTIRTA. *Edu Sociata: Jurnal Pendidikan Sosiologi*, 7(2), 23–34.

- Fitriani, A., & Tesniyadi, D. (2023). Persepsi Masyarakat Terhadap Gaya Hidup Hedonis Pejabat Pemerintahan dan Pengusaha. *Sosio E-Kons*, 15(2), 141. <https://doi.org/10.30998/sosioekons.v15i2.17977>
- Ghozali, I. (2021). *Partial Least Squares : Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS 3.2.9 Untuk Penelitian Empiris*, 3/E. Badan Penerbit Undip.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2019). *MULTIVARIATE DATA ANALYSIS EIGHTH EDITION*. www.cengage.com/highered
- Hair, J. F., Hult, T. M. G., Ringle, M. R., & Sarstedt, M. (2022). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM) Third Edition*.
- Hidayat, M. A., & Iksyanti, Z. D. (2022). *Pengaruh Social Media Marketing melalui Electronic Word Of Mouth pada Platform Tiktok terhadap Keputusan Pembelian di Shopee*.
- Hook, J. N., Hodge, A. S., Zhang, H., Van Tongeren, D. R., & Davis, D. E. (2023). Minimalism, voluntary simplicity, and well-being: A systematic review of the empirical literature. *The Journal of Positive Psychology*, 18(1), 130–141.
- Humaeroh, S., & Dewi, D. A. (2021). Peran pendidikan kewarganegaraan di era globalisasi dalam pembentukan karakter siswa. *Journal on Education*, 3(3), 216–222.
- Ichsan, F. M. (2024). *Fear of Missing Out (FoMO) Tren Fashion Skena Sebagai Perilaku Konsumtif Mahasiswa FISIP Universitas Pasundan*. Universitas Pasundan.
- Ikhwanudin, I. (2024, August 19). *Menelusuri Tren Skena dan Starboy, Gaya Hidup Baru di Kalangan Anak Muda Zaman Now*. Radar Malioboro. <https://radarmalioboro.jawapos.com/lifestyle/2224993630/menelusuri-tren-skena-dan-starboy-gaya-hidup-baru-di-kalangan-anak-muda-zaman-now>

- Ilyas, G. B., Rahmia, S., Tamsah, H., & Yusriadi, Y. (2022). Does fear of missing out give satisfaction in purchasing based on social media content? *International Journal of Data and Network Science*, 6(2), 409–418. <https://doi.org/10.5267/j.ijdns.2021.12.013>
- Indrabayu, A., & Destiwati, R. (2022). The Influence Of Intrapersonal Communication And Fear Of Missing Out On Hedonism In Generation Z In Denpasar Pengaruh Komunikasi Intrapersonal Dan Fear Of Missing Out Terhadap Hedonisme Pada Generasi Z Di Denpasar. In *Management Studies and Entrepreneurship Journal* (Vol. 3, Issue 4). <http://journal.yrpiaku.com/index.php/msej>
- Indrawati, I., Ramantoko, G., Widarmanti, T., Aziz, I. A., & Khan, F. U. (2022). Utilitarian, hedonic, and self-esteem motives in online shopping. *Spanish Journal of Marketing - ESIC*, 26(2), 231–246. <https://doi.org/10.1108/SJME-06-2021-0113>
- Jannah, I. N., & Sylvia, I. (2020). Hubungan kelompok teman sebaya terhadap gaya hidup hedonisme pada mahasiswa. *Jurnal Perspektif*, 3(1), 187–200.
- Kang, I., Cui, H., & Son, J. (2021). Conformity Consumption Behavior and FoMO. *Sustainability*, 11(17), 4734. <https://doi.org/10.3390/su11174734>
- Kang, I., & Ma, I. (2020). A study on bandwagon consumption behavior based on fear of missing out and product characteristics. *Sustainability*, 12(6), 2441.
- Khairat, M., Yusri, N. A., & Yuliana, S. (2019). HUBUNGAN GAYA HIDUP HEDONIS DENGAN PERILAKU KONSUMTIF PADA MAHASISWI. *Al-Qalb : Jurnal Psikologi Islam*, 9(2), 130–139. <https://doi.org/10.15548/alqalb.v9i2.861>
- Khoerunnisa, G., Fitriadi, B. W., & Risana, D. (2023). Influence Of Fashion Trend And Promotion On The Purchase Decisions (Survey of Sheika Hijab Shop Consumers). *Journal of Indonesian Management*, 3(3), 517–524.
- Kotler, P., Keller, K. L., & Chernev, A. (2022). *Marketing Management* (16th ed., Vol. 1). Pearson Education Limited.

Leong, C.-M., Loi, A. M.-W., & Woon, S. (2021). The influence of social media eWOM information on purchase intention. *Journal of Marketing Analytics*, 10(2), 145.

Mangruwa, R. (2024). *How is Indonesia's 5G Telecommunication Industry? Case Study of Promotion on Customer Loyalty Through Customer Satisfaction*. <https://doi.org/10.1109/ICoDSA62899.2024.10651832>

Musyaffi, A. M., Khairunnisa, H., & Respati, D. K. (2022). *Konsep dasar structural equation model-partial least square (sem-pls) menggunakan smartpls*. Pascal Books.

Myrilla, S., & Iriani, F. (2022). Hedonis Sebagai Moderator Pada Fomo Dan Conformity Consumption Behavior Remaja Pengguna Smartphone X. *Jurnal Muara Ilmu Sosial, Humaniora, Dan Seni*, 6(2), 507–516.

Nadzir, M., & Ingarianti, T. M. (2015). Psychology Meaning of money dengan Gaya hidup Hedonis Remaja di kota Malang. *Seminar Psychology & Kemanusiaan Psychology*, ISSN, 978–979.

Nasr, S. A., Sunitiyoso, Y., & Suhaimi, H. (2022). *International Journal of Current Science Research and Review The Effect of Fear of Missing Out on Buying and Post-Purchasing Behaviour toward Indonesia's Generation Z Online Shoppers (Case study: E-Commerce Indonesia)*. <https://doi.org/10.47191/ijcsrr/V6-i9-15>

Nasution, R. S., Sugianto, S., & Dharma, B. (2023). Perilaku Fear Of Missing Out (FOMO) Dalam Konsumsi Di Kalangan Mahasiswa FEBI UINSU Ditinjau Dalam Prespektif Masalah. *EKOMBIS REVIEW: Jurnal Ilmiah Ekonomi Dan Bisnis*, 11(2), 1997–2006.

Naziha, L. H. (2024). *Pengaruh Fear of Missing Out (FoMO) terhadap Perilaku Konsumtif Mahasiswa Departemen Bimbingan dan Konseling di Marketplace*. Universitas Negeri Malang.

Ni'mah, N. E. K., Devayanti, N. S., Syah, I., & Isbakhi, A. F. (2024). Pengaruh Gaya Hedonisme dan Trend FOMO Terhadap Konsumerisme Belanja Thrifting untuk Memenuhi Gaya Hidup:(Studi Kasus Mahasiswa Fakultas

- Ekonomi UNUSIDA 2021). *Anggaran: Jurnal Publikasi Ekonomi Dan Akuntansi*, 2(2), 388–404.
- Nunes, M. (2024). Algorithmic Agency, Automated Content, and User Engagement on TikTok. *The De Gruyter Handbook of Automated Futures: Imaginaries, Interactions and Impact*, 2, 175.
- Nurdin, F. S., Sutarmin, M. D. P., & Fitriah, E. A. (2024). Konformitas Teman Sebaya sebagai Moderator antara Fear of Missing Out dengan Kecanduan Media Sosial. *Jurnal Penelitian Psikologi*, 15(2), 60–67.
- Paujiah, U. N., Achmad, L. I., Sakum, S., Mamun, S., & Edy, S. (2022). The effect of hedonism and ease of use of e-commerce feature on excessive consumerist behaviour. *Ta'amul: Journal of Islamic Economics*, 1(1), 1–10.
- Pohan, J. D. B., Marliyah, M., & Nasution, M. L. I. (2024). Penerapan Circular Fashion Pada Perilaku Hedonisme Generasi Z Dalam Perspektif Ekonomi Islam. *Jambura Economic Education Journal*, 6(1), 217–231.
- Praundrianagari, S. B., & Cahyono, H. (2021). Pola Konsumsi Mahasiswa K-popers yang Berhubungan dengan Gaya Hidup K-pop Mahasiswa Surabaya. *INDEPENDENT: Journal Of Economics*, 1(2), 33–40.
- Przybylski, A. K., Murayama, K., DeHaan, C. R., & Gladwell, V. (2013). Motivational, emotional, and behavioral correlates of fear of missing out. *Computers in Human Behavior*, 29(4), 1841–1848.
- Putri, N. K., Mumtazah, S. A., & Agustin, E. (2022). The Influence of Social Media on Flexing Culture Phenomenon in Indonesian Society. *Prosiding Konferensi Ilmiah Pendidikan*, 3, 603–610.
- Rahma, A. A. (2023). *Pengaruh FOMO (Fear of Missing Out), Motivasi Belanja Hedonis, Ketersediaan Uang, dan Ketersediaan Waktu terhadap Pembelian Impulsif Online pada Pemburu Flash Sale*. Fakultas Psikologi.
- Ramadani, R. R., & Fitriah, M. (2024). Perilaku Fashion pada Mahasiswa. *Karimah Tauhid*, 3(1), 782–790.

- Ramadhani, D. E., & Rosa, D. V. (2023). Fashion Skena: Kontestasi Tampilan Kaum Muda di Coffee Shop Jember. *Jurnal Studi Pemuda*, 12(1), 66–81.
- Rana Deliana, S., Afifah, N., Listiana, E., & Shalahuddin, A. (2024). The influence of fear of missing out (FoMO) and hedonism on online impulse buying in Generation Z Shopee users with subjective norm and attitude as mediation variables. *Journal of Management Science (JMAS)*, 7(1), 206–216. www.exsys.iocspublisher.org/index.php/JMAS
- Ranjan, K. R., & Read, S. (2021). An ecosystem perspective synthesis of co-creation research. *Industrial Marketing Management*, 99, 79–96.
- Rizaldi, M. (2016). Pengaruh gaya hidup hedonis terhadap keputusan pembelian pada smartpone di kalangan mahasiswa studi pada mahasiswa fakultas ekonomi Universitas Negeri Surabaya. *Jurnal Ilmu Manajemen*, 4(2), 85–93.
- Salsabila Aziza Nurul. (2024). *PENGARUH FEAR OF MISSING OUT (FOMO) TREN PRODUK KOSMETIK DI APLIKASI TIKTOK TERHADAP PERILAKU KONSUMTIF MAHASISWI DITINJAU MENURUT EKONOMI SYARIAH*.
- Salsabila, E. F., HANGGARA, G. S., & ARIYANTO, R. D. W. I. (2021). Pengaruh Media Sosial Tiktok Terhadap Perilaku Sopan Santun Siswa Smk PGRI 2 Kediri. *Prosiding Konseling Kearifan Nusantara (KKN)*, 1, 32–41.
- Saputri, A. Della. (2023). *Fenomena Fear of Missing Out Tren Fashion Masa Kini Menjadi Gaya Hidup Konsumtif Mahasiswi Universitas Islam Negeri Sunan Ampel Surabaya*. UIN Sunan Ampel.
- Saputro, I. R. (2023, November 27). *Mengintip Eksistensi Tren Fashion Skena, Starboy, dan Vintage*. Star Radio. <https://www.starradio1073fm.com/mengintip-eksistensi-tren-fashion-skena-starboy-dan-vintage/>
- Sholeh, A. (2017). The relationship among hedonistic lifestyle, life satisfaction, and happiness on college students. *International Journal of Social Science and Humanity*, 7(9), 604–607.

- Sitepu, J. H., Khair, H., & Pasaribu, F. (2022). Pengaruh Gaya Hidup dan Promosi Terhadap Kepuasan Konsumen EDC (Electronic Data Capture) Yokke yang Dimediasi Oleh Keputusan Pembelian” (Studi Kasus Pengguna EDC Yokke PT. Mitra Transaksi Indonesia). *Jesya (Jurnal Ekonomi & Ekonomi Syariah)*, 5(1), 200–214. <https://doi.org/10.36778/jesya.v5i1.622>
- Soemarsono, A. A. W., Vernanda, H., Roselawati, L., & Safitri, A. C. (2024). Budaya Konsumerisme Pekerja Kafe di Wilayah Jember Kota. *AKADEMIK: Jurnal Mahasiswa Humanis*, 4(2), 347–361.
- Sugiyono. (2021). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung. Alfabet.
- Susanto, A. (2024). *Apa itu Skena?* Jurno. <https://jurno.id/jurnopedia/apa-itu-skena>
- Syandana, D. A., & Dhanita, D. R. (2024). Hubungan antara Fear of missing out (Fomo) dan Gaya Hidup Hedonis dengan Impulsive Buying pada Mahasiswa Pengguna E-commerce. *Jurnal Ilmiah Manajemen, Ekonomi, & Akuntansi (MEA)*, 8(3), 691–705.
- Tabayun, F. H. (2021). *PENGARUH STATUS SOSIAL EKONOMI ORANG TUA, LITERASI KEUANGAN, TEMAN SEBAYA DAN PENGENDALIAN DIRI TERHADAP PERILAKU KONSUMTIF PEMBELIAN FASHION PADA MAHASISWA PENDIDIKAN EKONOMI*.
- Tanhan, F., Özok, H. İ., & Tayiz, V. (2022). Fear of missing out (FoMO): A current review. *Psikiyatride Guncel Yaklasimlar*, 14(1), 74–85.
- Tuncer, I. (2021). The relationship between IT affordance, flow experience, trust, and social commerce intention: An exploration using the S-O-R paradigm. *Technology in Society*, 65. <https://doi.org/10.1016/j.techsoc.2021.101567>
- Usman, Y. F. (2024). *AYA PERPAKAIAN “SKENA” DALAM TIKTOK@ IBRAHIMREEFQI DAN PENIRUAN OLEH GENERASI Z* [Skripsi]. Universitas Nasional.
- Utomo, S. B., Jamali, H., Arief, I., Saputra, M. N., & Priambodo, C. G. (2023). Analysis of The Influence of Hedonic Digital Lifestyle on Consumptive E-

Shopping Behavior of Generation Z Through E-Commerce Applications.
Jurnal Sistim Informasi Dan Teknologi, 85–91.

Wardhana, A. (2024). *CONSUMER BEHAVIOR IN THE DIGITAL ERA 4.0* ²
EDISI INDONESIA PENERBIT CV. EUREKA MEDIA AKSARA.

Wegmann, E., Oberst, U., Stodt, B., & Brand, M. (2017). Online-specific fear of missing out and Internet-use expectancies contribute to symptoms of Internet-communication disorder. *Addictive Behaviors Reports*, 5, 33–42.
<https://doi.org/10.1016/j.abrep.2017.04.001>

Widodo, M. S. (2024). *Exploring Consumers' Impulse Buying Behavior on Social Commerce Platforms: The Role of Fear of Missing Out (A Study on Tiktok Livestream-Selling)* (pp. 377–384). https://doi.org/10.2991/978-94-6463-244-6_56

Xu, Z. (2024). *The Psychological Effects of Fear of Missing Out (FOMO) on Consumer Behaviour with a Focus on Social Media*. 22–26.
<https://doi.org/10.5220/0012817700004547>

Yaputri, M. S., Dimiyati, D., & Herdiansyah, H. (2022a). Correlation Between Fear Of Missing Out (FoMO) Phenomenon And Consumptive Behaviour In Millennials. *Eligible: Journal of Social Sciences*, 1(2), 116–124.
<https://doi.org/10.53276/eligible.v1i2.24>

Yaputri, M. S., Dimiyati, D., & Herdiansyah, H. (2022b). The correlation between fear of missing out (fomo) phenomenon and consumptive behaviour in millennials. *Eligible: Journal of Social Sciences*, 1(2), 116–124.

Yeh, Y., Ting, Y.-S., & Chiang, J.-L. (2023). Influences of growth mindset, fixed mindset, grit, and self-determination on self-efficacy in game-based creativity learning. *Educational Technology & Society*, 26(1), 62–78.

Zhang, Z., Jiménez, F. R., & Cicala, J. E. (2020). Fear Of Missing Out Scale: A self-concept perspective. *Psychology & Marketing*, 37(11), 1619–1634.
<https://doi.org/10.1002/mar.21406>