## DAFTAR ISTILAH & SINGKATAN

| SARUHAN | : | Sambal Rumahan Nusantara                     |
|---------|---|--|
| CEO     | : | Chief Executive Officer                      |
| CFO     | : | Chief Financial Officer                      |
| COO     | : | Chief Operational Officer                    |
| СМО     | : | Chief Marketing Officer                      |
| СТО     | : | Chief Technology Officer                     |
| СРО     | : | Chief Product Officer                        |
| SWOT    | : | Streanght, Weakness, Opportunity,<br>Threats |
| UMKM    |   | Usaha Mikro, Kecil dan Menengah              |
| SBM     |   | Smart Business Map                           |