

DAFTAR PUSTAKA

- Barra, C., Carta, S., Corriga, M., Podda, A., & Recupero, D. (2020). *The Research of Financial Forecasting and Valuation Models*. ResearchGate.
- Braun, V., & Clarke, V. (2021). *Thematic analysis: A practical guide*. SAGE Publications Ltd.
- Brigham, E. F., & Houston, J. F. (2019). *Fundamentals of financial management (15th ed.)*. Cengage Learning.
- Fahmi, I. (2020). Analisis laporan keuangan (5th ed.). Alfabeta.
- Foster, G. (2021). *Financial statement analysis (3rd ed.)*. Pearson Education.
- Gibson, C. H. (2020). *Financial reporting and analysis (14th ed.)*. Cengage Learning.
- Harahap, S. S. (2020). Analisis kritis atas laporan keuangan (14th ed.). Rajawali Pers.
- Hartini, Wardhana, A., Normiyati, & Sulaiman, S. (2022). Peran *Self-Efficacy Dalam Meningkatkan Minat Berwirausaha Women Entrepreneur Yang Dimediasi Oleh Pengetahuan Kewirausahaan*. *Jurnal Ekonomi Modernisasi*, 18(2), 132–148. <https://doi.org/10.21067/jem.v18i2.7036>
- Hidayati, N., & Warnana, I. G. (2017). Proyeksi keuangan sebagai alat perencanaan strategis usaha. *Jurnal Riset Akuntansi dan Keuangan*, 5(2), 157–166.
- Kapferer, J. N., & Bastien, V. (2012). *The luxury strategy: Break the rules of marketing to build luxury brands (2nd ed.)*. Kogan Page.
- McKinsey & Company. (2023). *The state of fashion 2023: Finding promise in perilous times*. Retrieved from <https://www.mckinsey.com>
- Moleong, L. J. (2019). Metodologi penelitian kualitatif (ed. revisi). PT Remaja Rosdakarya.

Nielsen. (2023). *The evolution of the sustainability mindset*. Retrieved from
<https://www.nielsen.com>

Nurbaiti A , Azka Arthami Putri , Jurnal Studi Akuntansi dan Keuangan
Vol. 6(1), 2023, halaman 215 – 228 MENDETEKSI
KECURANGAN LAPORAN KEUANGAN MENGGUNAKAN
TEORI FRAUD HEXAGON. Universitas Telkom 1, 21
Corresponding author: annisanurbaiti@telkomuniversity.ac.id

Oberlo. (n.d.). Indonesia apparel market data. Retrieved from
<https://www.oberlo.com>

Ponto, R. E., Aqsa, M. A., & Sejati, A. H. (2024). Strategi manajemen keuangan dalam mendukung pertumbuhan bisnis berkelanjutan. *Jurnal Ilmu Ekonomi dan Bisnis Terapan*, 12(1), 55–68.

ResearchGate. (2018). Hubungan antara NPV, IRR, dan Net B/C ratio [Chart]. Retrieved from <https://www.researchgate.net>

Shafira, D., Wardhana, A., & Pradana, M. (2023). *The Influence Of Product Quality And Brand Image On Purchase Interest Of Bottled Drink. European Chemical Bulletin*, 2023(S3), 58–64.
<https://doi.org/10.31838/ecb/2023.12.s3.008>

Siddiqui, A., & Marciniak, R. (2023). *Global fashion market outlook and growth trends 2020–2025*. *Journal of Global Fashion Marketing*, 14(2), 120–135.

Statista. (2023). *Global fashion market value from 2014 to 2025*. Retrieved from <https://www.statista.com>

Statista. (2024). *Apparel market revenue worldwide and in Indonesia (2018–2029)*. *Statista Consumer Market Insights*. Retrieved from <https://www.statista.com>

Sugiyono. (2019). Metode penelitian kuantitatif, kualitatif, dan R&D. Alfabeta.

Wardhana, A., Pradana, M., Syarifuddin, S., Alves, A., & Firmansyah, I. (2023). *Marketing Mix Analysis Of An Internet Service Provider In Indonesia*. In L. Abdullah & N. bt Alias (Eds.), *International*

- Conference on Mathematical and Statistical Physics, Computational Science, Education, and Communication (ICMSCE 2022)* (p. 8). SPIE. <https://doi.org/10.1117/12.2675074>
- Wardhana, A., Putra, A. Y., & Lestari, S. D. (2023). Competitive strategy in *fashion* business: An overview of consumer alternatives and behavior. *Indonesian Journal of Business Strategy*, 9(2), 88–97.
- Yin, R. K. (2018). *Case study research and applications: Design and methods* (6th ed.). SAGE Publications, Inc.