

ABSTRAK

Muhammad Fajar Rustiawan, 1604210004, 2025, Urban Culture Phenomenon in Fashion Aspect through Mixed Media Art.

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The development of urban cultural phenomena has always grown rapidly to produce various aspects of life such as; fashion or mode, subculture and Hip-Hop music, street art, and extreme sports, until finally the fashion aspect has grown rapidly which has become the main driver of urban cultural life to this day. From here the idea of the work for the final assignment "Urban Culture Phenomenon in Fashion Aspects through Mixed Media Art.". This work is a depiction of how the urban cultural phenomenon that occurs in the American youth scene is outlined by the fashion aspect.

Keywords: *Urban culture, Fashion aspects, Sneakers, Mix Media*