

ABSTRACT

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RED STRING THEORY SEBAGAI BENTUK VISUALISASI PERAN TAKDIR DAN PILIHAN HIDUP PEREMPUAN DALAM KARYA FOTOGRAFI KONSEPTUAL *UNBOUND*

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In human life, fate and choice are often two interconnected concepts, shaping an individual's life journey. Fate is often understood as the power of God or the laws of nature, while choice emphasizes individual freedom. In Indonesia, a deep-rooted patriarchal culture creates gender inequality, limiting women's roles and causing various forms of discrimination. This work explores the conflict between fate and women's freedom using the metaphor of Red String Theory, derived from Asian mythology about the bonds of fate that connect individuals. Through conceptual photography with lenticular printing technique, this work depicts women's struggle against social pressure and patriarchal culture, from attachment to the "red string" that symbolizes fate and social norms to self-liberation. The long exposure technique is used to strengthen the visual narrative of this emotional transformation.

Keywords : Red String Theory, Fate, Life Choices, Women, Patriarchy, Conceptual Photography, Lenticular.