

DAFTAR GAMBAR

Gambar 2. 1 Diagram Tren Fashion.....	8
Gambar 2. 2 Siklus Tren Fashion.....	9
Gambar 2. 3 Arah Perubahan Tren Fashion.....	9
Gambar 2. 4 Dimensi Wisata <i>Wellness Tourism</i> dan Turunannya.....	12
Gambar 2. 5 Victor&Wolf SS23, Haute Couture	13
Gambar 2. 6 Bottega Veneta FW23, Ready-to-Wear	14
Gambar 2. 7 Resort Wear.....	14
Gambar 2. 8 Active Wear.....	16
Gambar 2. 9 Motif Geometris	16
Gambar 2. 10 Motif Floral	17
Gambar 2. 11 Motif Novelty	17
Gambar 2. 12 Square Repeat.....	18
Gambar 2. 13 Half-Drop Repeat	18
Gambar 2. 14 Brick Repeat.....	19
Gambar 2. 15 Mesin Digital Printing.....	19
Gambar 2. 16 Unsur Desain Titik	20
Gambar 2. 17 Unsur Desain Garis	21
Gambar 2. 18 Unsur Desain Bentuk	21
Gambar 2. 19 Unsur Desain Ruang.....	22
Gambar 2. 20 Unsur Desain Terang-Bayang	22
Gambar 2. 21 Unsur Desain Warna	22
Gambar 2. 22 Unsur Desain Tekstur.....	23
Gambar 2. 23 Prinsip Desain Komposisi	23
Gambar 2. 24 Prinsip Desain Keseimbangan.....	24
Gambar 2. 25 Prinsip Desain Irama	24
Gambar 2. 26 Prinsip Desain Proporsi.....	25
Gambar 2. 27 Prinsip Desain Kesatuan.....	25
Gambar 3. 1 Diagram Perjalanan <i>Wellness Tourism</i>	29
Gambar 3. 2 Instagram yogawithtaty	31
Gambar 3. 3 Instagram dan Youtube Yura Yunita	32
Gambar 3. 4 Kegiatan <i>Wellness Retreat</i>	32
Gambar 3. 5 Instagram dypradnyas	33
Gambar 3. 6 Bacchanal, 1959 Pablo Picasso	40
Gambar 3. 7 Tren Pattern	40
Gambar 3. 8 Tren Warna.....	41
Gambar 3. 9 Narasumber Aryanti Miming	42
Gambar 3. 10 Narasumber Adelia Hendley	43
Gambar 3. 11 Narasumber Abby	44
Gambar 3. 12 Narasumber D'Viona Pujasesanti	45

Gambar 3. 13 Narasumber Soraya Indrianti	46
Gambar 3. 14 Moodboard	49
Gambar 4. 1 Website Indigoluna Store	61
Gambar 4. 2 Website We-Ar.....	61
Gambar 4. 3 Website Lululemon	62
Gambar 4. 4 Website Bodies.....	62
Gambar 4. 5 Website Samara Natural Resort Wear.....	63
Gambar 4. 6 Website Ethnologi Store	63
Gambar 4. 7 Website Bahagia.....	64
Gambar 4. 8 Moodboard	65
Gambar 4. 9 Lifestyle Board.....	66
Gambar 4. 10 Motif Terpilih.....	93
Gambar 4. 11 Pilihan Looks 1	93
Gambar 4. 12 Looks Terpilih 1	94
Gambar 4. 13 Pilihan Looks 2	94
Gambar 4. 14 Looks Terpilih 2	95
Gambar 4. 15 Pilihan Looks 3	95
Gambar 4. 16 Looks Terpilih 3	96
Gambar 4. 17 Looks 1	96
Gambar 4. 18 Looks 2.....	98
Gambar 4. 19 Looks 3.....	99
Gambar 4. 20 Proses produksi kain digital printing.....	100
Gambar 4. 21 Proses produksi pemilihan kain polos.....	101
Gambar 4. 22 Proses jahit pada vendor.....	101
Gambar 4. 23 Logo Merchandise Sukma.....	102
Gambar 4. 24 Thank you Card dan Care Instruction Sukma	103
Gambar 4. 25 Pouch Merchandise Sukma	103
Gambar 4. 26 Box Merchandise Sukma	104
Gambar 4. 27 Look 1 tampak depan	106
Gambar 4. 28 Look 1 tampak samping kanan.....	106
Gambar 4. 29 Look 1 tampak samping kiri.....	107
Gambar 4. 30 Look 1 tampak detail.....	107
Gambar 4. 31 Look 2 tampak depan	108
Gambar 4. 32 Look 2 tampak samping kiri.....	108
Gambar 4. 33 Look 2 tampak samping kanan.....	109
Gambar 4. 34 Look 2 tampak detail.....	109
Gambar 4. 35 Look 3 tampak depan	110
Gambar 4. 36 Look 3 tampak depan 2	110
Gambar 4. 37 Look 3 tampak samping kiri.....	111
Gambar 4. 38 Look 3 tampak detail.....	111
Gambar 4. 39 Mix & Match Looks	112