

ABSTRACT

DEVELOPMENT OF SLASHING TECHNIQUE WITH GEOMETRIC MOTIFS INSPIRATION TO BE APPLIED TO FASHION READY TO WEAR DELUXE PRODUCTS

by

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This research aims to develop a fabric manipulation technique in the form of slashing with geometric motif inspiration to be applied to deluxe ready to wear fashion products. The slashing technique which generally produces abstract motifs, in this research is explored to be able to form a structured composition through a geometric shape approach. The method used is a qualitative method with the Double Diamond design approach which includes the Discover, Define, Develop, and Deliver stages. Data was collected through observation of local brands, resource person interviews, literature review, and gradual exploration of materials and techniques, especially on the use of linen and cotton fabrics in 6-10 layers. The results showed that the slashing technique inspired by geometric motifs can produce a more focused and interesting visual texture. The exploration process produced several design alternatives that were then realized in the form of a deluxe ready to wear fashion collection with strong visual character. The course of the research showed that the application of the Double Diamond method supports the exploration stages systematically: starting from the search for data and inspiration (Discover), analysis and formulation of concepts (Define), exploration of designs and techniques (Develop), to the realization process of the final product (Deliver). The slashing technique is proven to have potential as a decorative element as well as an added value design that strengthens the visual identity of local products.

Keywords: Double Diamond, Fabric Manipulation, Geometric Motifs, Local Fashion, Ready to Wear Deluxe, Slashing Technique.