

DAFTAR GAMBAR DAN ILUSTRASI

| | |
|--|----|
| Gambar 2. 1 Research Upcycle | 20 |
| Gambar 2. 2 Slashing Manipulating Fabric..... | 33 |
| Gambar 2. 3 Keseimbangan | 40 |
| Gambar 2. 4 Kesatuan | 41 |
| Gambar 2. 5 Proporsi..... | 41 |
| Gambar 2. 6 Irama | 42 |
| Gambar 3. 1 Wawancara Owner Toko Encit | 43 |
| Gambar 3. 2 Wawancara Manager Zalmon Fabric..... | 44 |
| Gambar 3. 3 Toko Encit..... | 45 |
| Gambar 3. 4 Brand 3Women | 45 |
| Gambar 3. 5 Brand Setali Indonesia..... | 46 |
| Gambar 3. 6 Moodboard | 55 |
| Gambar 4. 1 Vest Brand 3Women..... | 66 |
| Gambar 4. 2 Brand Setali Indonesia..... | 67 |
| Gambar 4. 3 Moodboard | 69 |
| Gambar 4. 4 Mix Teknik manipulating Fabric | 72 |
| Gambar 4. 5 Ruffles | 73 |
| Gambar 4. 6 Patchwork..... | 73 |
| Gambar 4. 7 Slashing | 74 |
| Gambar 4. 8 Lifestyle Board | 76 |
| Gambar 4. 9 Sketch Desain Vest..... | 78 |
| Gambar 4. 10 Sketch Desain Terpilih..... | 79 |
| Gambar 4. 11 Observasi Kain | 84 |
| Gambar 4. 12 Eksplorasi | 85 |
| Gambar 4. 13 Inspirasi Konsep Rancangan | 85 |
| Gambar 4. 14 Pemilihan dan Analisa Kain..... | 86 |
| Gambar 4. 15 Proses Jahit..... | 87 |
| Gambar 4. 16 Logo Brand | 88 |
| Gambar 4. 17 Packaging..... | 88 |
| Gambar 4. 18 Label Brand..... | 89 |
| Gambar 4. 19 Hangtag dan Instruction Care | 89 |
| Gambar 4. 20 Visualisasi Vest Desain 1 | 90 |
| Gambar 4. 21 Visualisasi Vest Desain 2 | 90 |
| Gambar 4. 22 Visualisasi Vest Desain 3 | 91 |
| Gambar 4. 23 Visualisasi Foto Produk Vest | 92 |
| Gambar 4. 24 Visualisasi Merchandise | 93 |