**ABSTRACT** 

The development of information and communication technology, particularly in wireless

networking, plays a crucial role in supporting academic activities in higher education

environments. Fast and stable internet access via WiFi has become a primary need for students

and lecturers in conducting learning, teaching, and research activities. However, in high-rise

buildings such as the Telkom University Landmark Tower (TULT), WiFi signal distribution

often faces challenges due to physical obstructions, leading to uneven network quality.

This study aims to evaluate and plan wireless network coverage in the TULT building by

measuring signal quality parameters such as Reference Signal Received Power (RSRP) and

Signal to Noise Ratio (SNR). The evaluation seeks to identify areas with weak signals and

provide recommendations for optimizing WiFi Access Point placement. Data collection was

conducted at various points throughout the building to ensure that the measurements

accurately represent the actual network conditions.

Through the analysis of the measurement results, it is expected that solutions for improving

network quality can be implemented to ensure a more even WiFi signal distribution across the

building. This network optimization is anticipated to create a more conducive academic

environment, enhance user productivity, and support the growing need for digital connectivity

at Telkom University.

Keywords: WiFi, Network Quality, Wireless Signal, RSRP, SNR

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