

ABSTRACT

Tourism is an important sector that supports regional economic growth, including Bandung Regency which has leading tourist destinations such as Pineus Tilu Riverside Camping in Pangalengan. Tourists often face difficulties in accessing accurate and integrated information about Pineus Tilu tourism destination because information is scattered across various unintegrated platforms. This Final Project aims to develop a website that provides complete information about Pineus Tilu tourism destination and booking services in one digital platform with main features including destination information system, trip booking, booking management, and payment gateway. The development methodology includes literature study, user needs analysis through surveys and interviews, interface design, application development, and system testing and evaluation. Tools used in development include modern web frameworks as back-end, relational databases, CSS frameworks for responsive interface design, and online payment systems. Testing was conducted gradually through unit and integration testing, as well as usability evaluation on 30 respondents using Likert scale which resulted in an average score of 4.35 out of 5. The final result is a Pineus Tilu tourism website that can integrate information and services efficiently, making it easier for tourists to plan camping trips and outdoor activities and is expected to improve accessibility and attractiveness of Pineus Tilu tourism.

Keywords: Website Development, Tourism, Destination Information, Trip Booking, Pineus Tilu.