

ABSTRACT

DEVELOPMENT OF ORGANZA AND PVC MIKA MATERIALS USING SURFACE DESIGN TECHNIQUES AS EMBELLISHMENT ON FASHION

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Embellishment refers to surface decoration designs created using various techniques and materials, tailored to specific applications. Among these materials are PVC Mika and organza fabric. The potential of using organza and PVC Mika lies in their versatility for exploration through surface design techniques as embellishment on fashion pieces. This research aims to explore the potential of organza material and PVC Mika by utilizing surface textile design techniques. A new motif featuring geometric patterns aligned with current trends is developed and applied to fashion. The research employs a qualitative method involving literature review, observation, interviews, and material exploration. These methods are essential to thoroughly understand the characteristics of the materials used. Techniques such as embroidery and hot textile processes using soldering were applied during the exploration to create modular components, which were then utilized as embellishment. The outcome of this study is a ready-to-wear deluxe fashion collection that combines elegant and casual styles, featuring embellishment crafted using surface textile design techniques. These designs showcase the potential of organza and PVC Mika materials through the application of new geometric motifs that align with contemporary fashion trends.

Keywords: *embellishment , surface textile design, organza fabric, PVC Mika*