

DAFTAR PUSTAKA

Buku:

Dellyana, D., Purnama, I., Zaky, M.A., Arina, N., Dhewanto, W. (2021). *Start Up Tools*. Bitread Publishing

Fashionary. (2022). *The Fashion Business Manual*. Fashionary

Fischer, A. (2009). *Basic Fashion Design 03 Construction*. Bloomsbury Publishing

Hardisurya, I., Pambudy, N. M., & Jusuf, H. Kamus Mode Indonesia. Penerbit Buku Kompas

Mak, W. (2017). *The Capsule Wardrobe*. Skyhorse

Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation*. John Wiley & Sons, Inc

Poespo, S. (2003). *Reka Busana Kerja: Panduan Rok*. Gramedia Pustaka Utama

Rees, A. (2016). *The Curated Closet*. Ten Speed Press

Zulkarnain, W., & Sumarsono, R. B. (2018). *Manajemen dan Etika Perkantoran*. PT Remaja Rosdakarya

Artikel Jurnal/*Proceeding*:

Bang, H., & DeLong, M. (2022). *Everyday Creativity Practiced through a Capsule Wardrobe*. Licensee MDPI

Faresky, D. H. (2021). *Perancangan New Normal Career Wear Terinspirasi Capsule Wardrobe Untuk Busana Wanita*. Universitas Ciputra

Situs Internet:

Birch, J & Allouche, N. (2023). *How Adjustable Clothing Is Changing the Fashion Landscape*. Diakses dari <https://www.injectionmag.com/post/how-adjustable-clothing-is-changing-the-fashion-landscape>

Clark, E. U. (2024). *How Gen Z 'corporate girlies' took over TikTok*. Diakses dari <https://www.fastcompany.com/91195642/how-gen-z-corporate-girlies-took-over-tiktok>

Elting, L. (2024). *Your Style Choices Can Boost or Hinder Work Performance, According to New Research*. Diakses dari <https://www.forbes.com/sites/lizelting/2024/11/19/your-style-choices-can-boost-or-hinder-work-performance-according-to-new-research/>

Heitzmen, A. (2023). *The Rise of The #CorporateGirlie*. Diakses dari <https://www.highvisibility.com/ppc/learn/the-rise-of-the-corporategirlie/>

Millati, I. (2024). *Mengenal Corporate: Jenis, Ciri dan Perbedaannya dengan Start Up*. Diakses dari <https://www.cake.me/resources/corporate-adalah?locale=id>

Renee, C. (2024). *3 Capsule Wardrobe Formulas & How to Use Them*. Diakses dari <https://theeleganceedit.com/capsule-wardrobe-formula-guide/>

Sethi, C. (2025). *What is Women's Business Casual? A Stress-Free Style Guide*. Diakses dari <https://nextlevelwardrobe.com/what-is-business-casual/>