

ABSTRACT

This study examines the influence of Japanese–Americana culture on custom motorcycle modifications in Asia, particularly in Japan and Indonesia. After World War II, motorcycle styles such as choppers and bobbers emerged in the United States through modifications aimed at making motorcycles lighter and simpler. In Asia, small motorcycles and scooters became popular, and the custom motorcycle community began to grow with modern designs. The Japanese–Americana style, which originated in fashion in the 1980s in Japan, now influences motorcycle modifications. COMRADES MC, a sub-brand of Tegep Boots, brings this culture to Indonesia with the aim of continuing the legacy of Tegep Oktaviansyah through fashion products and motorcycle modifications. This study aims to explore the influence of this culture on custom motorcycles and is also intended to design a Japanese–Americana themed jacket for the COMRADES MC brand.

Keywords: *Japanese–Americana, custom motorcycles, COMRADES MC, Indonesia.*