

Abstract

Child marriage remains a serious issue in Banyumas Regency, as reflected by the high number of marriage dispensations which directly affect the reproductive health of young women. The lack of understanding among adolescents regarding the medical and psychological risks of early marriage is one of the main contributing factors. This study aims to design a series of infographic media as a visual educational tool that discusses various impacts of early marriage, such as early pregnancy risks, reproductive system diseases, mental health problems in young mom, and psychological pressure on young dad. The research uses a qualitative approach with data collection techniques including interviews with obstetricians, psychologist, and representatives from the Banyumas KKB Training Center, as well as literature studies and documentation. The data were analyzed using SWOT to formulate visual strategies tailored to the characteristic of adolescents aged 12 until 18. The result is an informative infographic designed with illustrative visuals, simple language, and a youth-friendly style. In conclusion, this infographic can serve as an effective visual communication tool to raise awareness among Banyumas adolescents about the importance of reproductive health and the need to delay marriage until reaching a mature age.

Keywords : *infographic, early marriage, reproductive health, adolescents, Banyumas.*