

ABSTRACT

*Issues related to gender discrimination are prevalent in Indonesia. Patriarchal culture is the main factor in gender discrimination. In the modern era, patriarchal culture is still embedded in community life. Although not as strong as in the past, patriarchy remains one of the issues urgently to be included in the 17th SDGS number 5, namely Gender Equality. One of the most common gender discrimination issues today is the issue of sexual harassment, where women are objectified as a tool to satisfy lust. Many works provide an overview of the issue of gender discrimination, especially sexual harassment. One of the most popular works is the novel *Cantik Itu Luka* by Eka Kurniawan. A woman named Dewi Ayu who struggles to face various threats of gender discrimination in the colonial era. The author considers this to be an effort to provide an overview to others of how tragic and ironic the lives of victims of sexual harassment are as experienced by each character in this novel. The design of this digital comic is a form of representation of gender discrimination that occurs in the novel *Cantik Itu Luka*. Through research results using descriptive qualitative methods, as well as conducting data searches through observation, interviews, and literature studies, the author found that designing comics from novels is an effective solution. This is considering that not everyone likes to read long texts, and the lack of creative media that brings up gender discrimination issues. So the visualization method is the right choice.*

Keyword : *digital comic, gender discrimination, representation, sexual assault, patriarchy*