

## DAFTAR GAMBAR

|                                                                                    |    |
|------------------------------------------------------------------------------------|----|
| Gambar 2.1 Desain Karakter.....                                                    | 11 |
| Gambar 2.2 Siluet.....                                                             | 12 |
| Gambar 2.3 Siluet.....                                                             | 12 |
| Gambar 2.4 Color Wheel.....                                                        | 13 |
| Gambar 3.1 Statistik Konsumsi Media Sosial Global.....                             | 18 |
| Gambar 3.2 Tingkat Penetrasi Internet Berdasarkan Pulau dan Provinsi.....          | 19 |
| Gambar 3.3 Alasan menggunakan Internet.....                                        | 20 |
| Gambar 3.4 Aplikasi yang sering digunakan di Indonesia.....                        | 20 |
| Gambar 3.5 Diagram Jumlah Pengguna Platform Short Video yang Sering Digunakan..... | 24 |
| Gambar 3.6 Diagram Durasi Menonton Short Videos.....                               | 25 |
| Gambar 3.7 Diagram Waktu Banyak Scrolling.....                                     | 26 |
| Gambar 3.8 Uji Korelasi B2 & C1.....                                               | 27 |
| Gambar 3.9 Uji Korelasi B2 & C4.....                                               | 28 |
| Gambar 3.10 Diagram Preferensi Gaya Animasi.....                                   | 28 |
| Gambar 3.11 Foto Dokumentasi Wawancara bersama Character Design Artist.....        | 29 |
| Gambar 3.12 Foto Dokumentasi Wawancara bersama Psikolog.....                       | 31 |
| Gambar 3.13 Foto Dokumentasi Wawancara bersama Psikiatri.....                      | 32 |
| Gambar 3.14 Foto Dokumentasi Wawancara bersama Sergian.....                        | 34 |
| Gambar 3.15 Cover Art: A Few Moments of Cheers.....                                | 40 |
| Gambar 3.16 Cover Art: Trigun Stampede.....                                        | 43 |
| Gambar 3.17 Cover Art: Komi Can't Communicate.....                                 | 46 |
| Gambar 4.1 Moodboard Karakter Kamal dan Andi.....                                  | 59 |
| Gambar 4.2 Alternatif Karakter Kamal.....                                          | 59 |
| Gambar 4.3 Bentuk Dasar Karakter Kamal.....                                        | 60 |
| Gambar 4.4 Siluet Karakter Kamal.....                                              | 61 |
| Gambar 4.5 Turn Around Karakter Kamal.....                                         | 61 |
| Gambar 4.6 Turn Around Tas Kamal.....                                              | 62 |
| Gambar 4.7 Ekspresi Karakter Kamal.....                                            | 62 |
| Gambar 4.8 Gestur Karakter Kamal.....                                              | 63 |
| Gambar 4.9 Moodboard Karakter Bu Ratna.....                                        | 65 |
| Gambar 4.10 Moodboard Karakter Bu Ratna.....                                       | 65 |
| Gambar 4.11 Bentuk Dasar Karakter Bu Ratna.....                                    | 66 |
| Gambar 4.12 Siluet Karakter Bu Ratna.....                                          | 67 |
| Gambar 4.13 Turn Around Karakter Bu Ratna.....                                     | 67 |
| Gambar 4.14 Ekspresi Karakter Bu Ratna.....                                        | 68 |
| Gambar 4.15 Gestur Karakter Bu Ratna.....                                          | 69 |
| Gambar 4.16 Moodboard Bu Nani.....                                                 | 70 |
| Gambar 4.17 Alternatif Desain Karakter Bu Nani.....                                | 71 |

|                                                                    |    |
|--------------------------------------------------------------------|----|
| Gambar 4.18 Bentuk Dasar Karakter Bu Nani.....                     | 71 |
| Gambar 4.19 Siluet Karakter Bu Nani.....                           | 72 |
| Gambar 4.20 Turn Around Karakter Bu Nani.....                      | 72 |
| Gambar 4.21 Ekspresi Karakter Bu Nani.....                         | 73 |
| Gambar 4.22 Gestur Karakter Bu Nani.....                           | 74 |
| Gambar 4.23 Alternatif Desain Karakter Andi.....                   | 76 |
| Gambar 4.24 Bentuk Dasar Karakter Andi.....                        | 77 |
| Gambar 4.25 Siluet Karakter Andi.....                              | 78 |
| Gambar 4.26 Ekspresi Karakter Andi.....                            | 78 |
| Gambar 4.27 Gestur Karakter Andi.....                              | 79 |
| Gambar 4.23 Moodboard Karakter Distractio.....                     | 81 |
| Gambar 4.28 Awal Konsep Alternatif Desain Karakter Distractio..... | 81 |
| Gambar 4.29 Desain Karakter Distractio bersama Kamal Baru.....     | 81 |
| Gambar 4.30 Bentuk Dasar Karakter Distractio.....                  | 82 |
| Gambar 4.31 Siluet Karakter Distractio.....                        | 82 |
| Gambar 4.32 Turn Around Karakter Distractio.....                   | 83 |
| Gambar 4.33 Turn Around Karakter Distractio.....                   | 83 |
| Gambar 4.34 Asset Karakter 2D NPC.....                             | 84 |
| Gambar 4.35 Asset 2D foto keluarga.....                            | 84 |
| Gambar 4.36 Ilustrasi Key Art - Exposition.....                    | 85 |
| Gambar 4.37 Ilustrasi Key Art - Conflict.....                      | 85 |
| Gambar 4.38 Ilustrasi Key Art - Rising Action.....                 | 86 |
| Gambar 4.39 Ilustrasi Key Art - Climax.....                        | 86 |
| Gambar 4.40 Ilustrasi Key Art - Falling Action.....                | 86 |
| Gambar 4.41 Ilustrasi Key Art - Resolution.....                    | 87 |
| Gambar 4.42 Ilustrasi Key Art - X Banner.....                      | 87 |