

DAFTAR ISI

| | |
|---|-------------|
| LEMBAR PENGESAHAN | ii |
| LEMBAR ORISINALITAS..... | iii |
| ABSTRAK | iv |
| <i>ABSTRACT</i>..... | v |
| KATA PENGANTAR..... | vi |
| UCAPAN TERIMA KASIH | vii |
| DAFTAR ISI..... | ix |
| DAFTAR GAMBAR..... | xi |
| DAFTAR TABEL | xiii |
| BAB 1 PENDAHULUAN | 1 |
| 1.1. Latar Belakang | 1 |
| 1.2. Rumusan Masalah | 3 |
| 1.3. Tujuan dan Manfaat | 4 |
| 1.4. Batasan Masalah | 4 |
| 1.5. Metode Penelitian | 5 |
| 1.6. Jadwal Pelaksanaan..... | 9 |
| BAB 2 TINJAUAN PUSTAKA | 10 |
| 2.1. Penelitian Terdahulu | 10 |
| 2.2. Landasan Teori..... | 17 |
| 2.2.1. Sistem Informasi Geografis..... | 17 |
| 2.2.2. Laravel..... | 18 |
| 2.2.3. Unified Modeling Language..... | 20 |
| 2.2.4. Agile Scrum..... | 21 |
| 2.2.5. Blackbox Testing..... | 23 |
| 2.2.6. Website..... | 25 |
| 2.2.7. Figma..... | 25 |
| 2.2.8. Algoritma K-Means..... | 26 |
| BAB 3 PERANCANGAN SISTEM..... | 28 |
| 3.1. Desain Perancangan Sistem | 28 |
| 3.1.1. Product Backlog | 28 |
| 3.1.2. Sprint Backlog..... | 29 |

| | | |
|-----------------------------|---|-----------|
| 3.1.3. | Sprint Planning | 31 |
| 3.2. | Diagram Blok | 33 |
| 3.3. | Fungsi dan Fitur | 35 |
| 3.3.1. | Sisi Pengunjung | 35 |
| 3.3.2. | Sisi Admin | 36 |
| 3.4. | Desain Perangkat Lunak | 37 |
| 3.4.1. | Low Fidelity | 37 |
| 3.4.2. | High Fidelity | 45 |
| 3.5. | Klasterisasi Harga Produk | 55 |
| BAB 4 | HASIL PERCOBAAN DAN ANALISIS | 57 |
| 4.1. | Skenario Percobaan | 57 |
| 4.1.1. | Use Case Diagram | 57 |
| 4.1.2. | Sequence Diagram | 58 |
| 4.1.3. | Class Diagram | 65 |
| 4.1.4. | Klasterisasi Harga Produk | 67 |
| 4.2. | Hasil Percobaan | 68 |
| 4.2.1. | Hasil Percobaan 1 | 68 |
| 4.2.2. | Hasil Percobaan 2 | 72 |
| 4.2.3. | Hasil Percobaan 3 | 78 |
| 4.3. | Hasil Analisis | 79 |
| 4.3.1. | Hasil Validasi Fungsional | 79 |
| 4.3.2. | Analisis Segmentasi Pasar Berdasarkan Harga | 79 |
| BAB 5 | KESIMPULAN DAN SARAN | 81 |
| 5.1. | Kesimpulan | 81 |
| 5.2. | Saran | 82 |
| DAFTAR PUSTAKA | 83 | |
| LAMPIRAN | 87 | |